#### LADDU GOPAL ONLINE SERVICES LIMITED

CIN: L90009DL1993PLC123728

Registered Office: House No503/12 Main Bazar, Sabzi Mandi, Shakti Nagar North Delhi

110007

Email id- ettsecretarial@gmail.com website- https://lgos.in

Tel. +91 9825050507

Date: February 20, 2025

To
The Manager
Listing Department:
BSE Limited
Phiroz Jeejeebhoy Tower
Dalal Street Mumbai -400001,
Maharashtra india.

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Reference: ISIN - INE546I01017; Scrip Code- 537707; Symbol- ETT

Subject: Newspaper advertisement relating to Right Issue of Laddu Gopal Online Services

Limited (Formerly Known as ETT Limited).

Dear Sir/Ma'am,

Pursuant to the provisions of Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR'), please note that the public notice, of opening of Right Issue Offer, which also discloses the completion date for dispatching the Abridged Letter of Offer and the Common Application Form, along with a concise overview of the subscription procedure for the Issue, has been published on February 20, 2025. Copies of the said public notice by way of newspaper advertisement are enclosed for your information and record.

You are requested to take note of the above.

This disclosure is being simultaneously uploaded on the website of the Company <a href="https://lgos.in">https://lgos.in</a>.

LADDU GOPAL ONLINE SERVICES LIMITED

(Formerly known as ETT Limited)

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**CIN**: L90009DL1993PLC123728

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Email id- ettsecretarial@gmail.com website- https://lgos.in

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Thanking you

FOR, LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED)

Afsana Mirose Kherani Managing Director Din: 09604693

LADDU GOPAL ONLINE SERVICES LIMITED

(Formerly known as ETT Limited)

(This is only an advertisement for Information purposes and not a Prospectus announcement)

# ..K.MEHTA POLYMERS LIMITED

Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh vith a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

#### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be; (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR). Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	L5.11000045V9195A-0005V	iption Ratio ed Subscription
Market Makers	1	54,400	54,400	1.0	0 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	7 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	2 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was

finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available		ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	Firm	America -	100	54400	100	0
- (	Grand Total	1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The categor	y wise details	of the Bas	sis of Allotmen	are as	under:								
No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottes to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	1 to 1	95 5	2500	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400. Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocati Appli		allott	tio of lees to icants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
1.	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1,13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	-11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00	a mann varia	0.00		10000000	1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1,67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	1 1	0.09	480000	2.27	10855	10855	11200	1	1	1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	1	0.56	22400	4.69	110
Gr	and Total	1072	100.00	21153600	100	478400			1 8		176	100	478400	100	0.00

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designate

Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned

above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall

THE BIGGEST CAPITAL ONE CAN POSSESS KNOWLEDGE



Place: Ratlam

Date: 19th February, 2025

PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

**BIGSHARE SERVICES PRIVATE LIMITED:** 

SEBI Registration Number: INR000001385; Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali

Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

Tel. Number: +91 22 6263 8200; Fax Number: +91 22 6263 8299: Email Id: ipo@bigshareonline.com;

Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com;

Contact Person: Mr. Babu Rapheal C.

be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

Mr. Kamlesh Mehta

Managing Director

DIN: 00223360

Total number of Rights Shares applied for;

Details of the ASBA Account such as the SCSB account number, name, address and

branch of the relevant SCSB:

name, address and branch of the SCSB with which the account is maintained;

Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account

Signature of the Eligible Shareholder (in case of joint holders, to appear in the same

sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com: Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8

\*Assuming full subscription

#### **PAYMENT METHOD FOR THE ISSUE**

RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\* **ISSUE CLOSES ON\*\*** FRIDAY, 21 FEBRUARY, 2025 THURSDAY 27 FEBRUARY, 2025

WEDNESDAY, 05 MARCH, 2025 # Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demail

account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

an application - Make use of it!!! result in an Application being rejected, with our Company and the Registrar not having any Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the liability to the Investor. The plain paper Application format will be available on the website ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in par during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements: the trades will be settled by transferring the Rights Entitlements

Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEB Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Share shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025 being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Offer, the Application Form, the Right Entitlement Letter and other issue material will be Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received

subsequently. The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach

the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025. being the Issue Closing Date and should contain the following particulars:

Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)

Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);

DP and Client-ID:

Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total

Number of Equity Shares held as on Record Date;

Allotment option -only dematerialised form;

Number of Rights Shares entitled to: Number of Rights Shares applied for within the Rights Entitlements;

Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for):

Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

In case of non-resident Eligible Shareholders making an application with an Indian

Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

along with a plain paper Application, such Applications shall be liable to be rejected.

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

> of the Registrar at www.beetalfinancial.com; Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or

before the Issue Closing Date LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

f the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular;

DISCLAIMER CLAUSE OF SEBI Submission of Letter of Offer to SEBI should not in any way be deemed or construed that

SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE

Limited', kindly refer to page 145 of the Letter of Offer issued by the Company ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited: Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

LISTING

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com Contact Details: 022-68052182

Website: www.icicibank.com DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday,

February 17, 2025, by Registrar to the Issue. Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights

Shares under applicable securities laws) on the websites of:

Our Company's website at: https://lgos.in; Registrar to the Issue's website at: www.beetalfinancial.com:

BSE Limited's website at: www.bse.com; The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;

Updating of demat account details by Eligible Equity Shareholders holding shares in physical form;

Submission of self-attested PAN, client master sheet and demat account details by

non-resident Eligible Shareholders:

COMPANY DETAILS

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED);

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer; Website: https://lgos.in:

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Corporate Identity Number: L90009DL1993PLC123728 **REGISTRAR TO THE ISSUE** 

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre,

Near Dada Harsukhdas Mandir, New Delhi-110062; Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com Investor Grievance E-Mail : beetal@beetalfinancial.com Website: www.beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INR000000262 Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group For Laddu Gopal Online Services Limited

> (Formerly Known as ETT Limited) On behalf of the Board of Directors Afsana Mirose Kherani

**♦ FINANCIAL EXPRESS** 

www.ieauwnere.com

DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

Simple, Safe, Smart way of making

the provisions applicable to such Applications before making their Application through ASBA.

shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

through the depository mechanism. Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue

to the Company or the Registrar to facilitate the aforementioned transfer.

APPLICATION ON PLAIN PAPER

Shareholder who has not provided an Indian address.

value of the Equity Shares applied for pursuant to the Issue;

address, details of the NRE / FCNR/ NRO account such as the account number,

Date: February 20, 2025

Place: Delhi

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

Managing Director Delhi Advertisin

Investors are requested to strictly adhere to these instructions. Failure to do so could

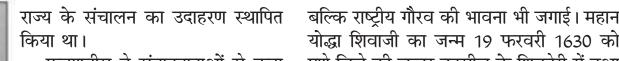
# 'शिवाजी महाराज का अपमान करने वालों को राज्य माफ नहीं करेगा'

जनसत्ता ब्यूरो नई दिल्ली, 19 फरवरी।

L.K MEHTA

महाराष्ट्र के मुख्यमंत्री देवेंद्र फडणवीस ने बुधवार को छत्रपति शिवाजी महाराज की जयंती पर उन्हें श्रद्धांजलि

उन्होंने कहा कि शिवाजी ने एक कल्याणकारी महाराज ने न सिर्फ स्वराज्य की स्थापना की.



योद्धा शिवाजी का जन्म 19 फरवरी 1630 को फडणवीस ने संवाददाताओं से कहा पुणे जिले की जुन्नर तहसील के शिवनेरी में हुआ कि जो लोग छत्रपति शिवाजी महाराज का था। मुख्यमंत्री फडणवीस, उपमुख्यमंत्रियों अपमान करने की कोशिश करेंगे, उन्हें एकनाथ शिंदे और अजित पवार ने शिवाजी उनकी 'असली जगह' दिखाई जाएगी महाराज की जयंती के अवसर पर शिवनेरी किले अर्पित की और उन्हें योग्य प्रशासक करार दिया। और राज्य उन्हें माफ नहीं करेगा। शिवाजी में आयोजित 'पालना अनुष्ठान' समेत विभिन्न कार्यक्रमों में शिरकत की।



(This is only an advertisement for Information purposes and not a Prospectus announcement)

# K.MEHTA POLYMERS LIMITED

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed

to be listed on SME platform of BSE Limited ("BSE SME")

BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th; 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be; (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated		ription Ratio sed Subscription
Market Makers	1	54,400	54,400	1.0	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	7 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.3	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

rotal 242 applications for 3,87,200 Equity shares in Retail individual investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was

finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	0.000000000000	ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	Firm	24 20	100	54400	100	0
- (	irand Total	1	100	54400	100	54400	54400	54400	Firm	4	100	54400	100	0

₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is

5.07.200 Equity shares as under:

for 84,800 shares for which "Bids banked but not registered") are as follows:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Applicant (Before	Allocation per Applicant (After Rounding Off)	Allottes to	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200		\$	- 2	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400

Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocati Appli		allott	io of ees to icants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3	1970	0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	1	0.56	8000	1.67	437
56	345600	1/	0.09	345600	1.63	7816	7816	8000	1	<b>4</b>	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	31	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	7	10	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	- 9	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	3316	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	(1)7	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	- 1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	1	0.56	22400	4.69	110
Gr	and Total	1072	100.00	21153600	100	478400					176	100	478400	100	0.00

1072 | 100.00 | 21153600 | 100 | 478400 | The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

> BIGSHARE SERVICES PRIVATE LIMITED: SEBI Registration Number; INR000001385;

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India:

the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

Tel. Number: +91 22 6263 8200;

Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com;

Place: Ratlam

Date: 19th February, 2025

Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com;

Contact Person: Mr. Babu Rapheal C.

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

Mr. Kamlesh Mehta

Managing Director

DIN: 00223360

www.readwhere.com

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS

PROSPECTS OF L.K.MEHTA POLYMERS LIMITED. Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

# CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated, Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911; Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

# FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'), FOR FURTHER \*Assuming full subscription

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application.which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

FRIDAY, 21 FEBRUARY, 2025

**ISSUE CLOSES ON\*\*** 

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the den

LAST DATE OF ON-MARKET RENUNCIATIONS\* THURSDAY 27 FEBRUARY, 2025

account of the Renounces on or prior to the Issue Closing Date.

**ISSUE OPENS ON** 

WEDNESDAY, 05 MARCH, 2025

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date

an application - Make use of it!!! the fund in the bank account. For further details, check selection on ASBA below.

ASBA Circulars, all Investors desiring to make an Application in this Issue are of the Registrar at www.beetalfinancial.com; mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular. bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in par during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demail account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025 being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

ACCOUNT DOES NOT. PER SE. ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT

WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

# APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may Eligible Equity Shareholders can also obtain the details of their respective Rights make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available or the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received a. subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including join holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)

Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);

DP and Client-ID; Except for Applications on behalf of the Central or State Government, the residents

of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;

Number of Equity Shares held as on Record Date: Allotment option -only dematerialised form;

Number of Rights Shares entitled to:

h. Number of Rights Shares applied for within the Rights Entitlements;

Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); Total number of Rights Shares applied for;

Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

Details of the ASBA Account such as the SCSB account number, name, address and

branch of the relevant SCSB: In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained:

Authorisation to the Designated Branch of the SCSB to block an amount equivalent

to the Application Money in the ASBA Account Signature of the Eligible Shareholder (in case of joint holders, to appear in the same

sequence and order as they appear in the records of the SCSB); and In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to

Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to | the trade name change is under process with the Bombay Stock Exchange. the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin. I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the

Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Investors are requested to strictly adhere to these instructions. Failure to do so could

Application in this Issue shall be made using the ASBA Facility in accordance with result in an Application being rejected, with our Company and the Registrar not having any Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the | liability to the Investor. The plain paper Application format will be available on the website Our Company and the Registrar shall not be responsible if the Applications are not

#### before the Issue Closing Date. LAST DATE FOR APPLICATION

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE II DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF

## LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their

trading approvals for the Rights Entitlements as required under the ASBA Circular: DISCLAIMER CLAUSE OF SEBI

full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE

## Bank to the Issue

Contact Person: Mr. Varun Badai E-mail ID: ipocmg@icicibank.com

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights

February 17, 2025, by Registrar to the Issue. Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application

Our Company's website at: https://lgos.in:

BSE Limited's website at: www.bse.com;

Registrar to the Issue's website at: www.beetalfinancial.com;

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

maintained by the Registrar or our Company; Updating of demat account details by Eligible Equity Shareholders holding shares in physical form;

non-resident Eligible Shareholders; COMPANY DETAILS LADDU GOPAL ONLINE SERVICES LIMITED

# Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

(FORMERLY KNOWN AS ETT LIMITED);

Website: https://lgos.in; Corporate Identity Number: L90009DL1993PLC123728 **REGISTRAR TO THE ISSUE** 

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD Registered Office: Beetal House, 3rd Floor, 99; Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064 Email: beetal@beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262

Validity: Permanent

Place: Delhi

Date: February 20, 2025

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors

# Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

Afsana Mirose Kherani Managing Director

Chandigarh

Simple, Safe, Smart way of making \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking

uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM. LISTING Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No.

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the

Limited', kindly refer to page 145 of the Letter of Offer issued by the Company. ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

ICICI Bank Limited: Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Details: 022-68052182 Website: www.icicibank.com

**DISPATCH AND AVAILABILITY OF ISSUE MATERIALS** Offer, the Application Form, the Right Entitlement Letter and other issue material will be Entitlement letter along with the Application Form has been completed on Monday,

Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

Updating of Indian address/ e-mail address/ mobile number in the records

Submission of self-attested PAN, client master sheet and demat account details by

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal , Company Secretary & Compliance Officer;

Investor Grievance E-Mail: beetal@beetalfinancial.com Website: www.beetalfinancial.com

along with a photocopy of the acknowledgement slip.

For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

Delhi Advertising

# 'शिवाजी महाराज का अपमान करने वालों को राज्य माफ नहीं करेगा'

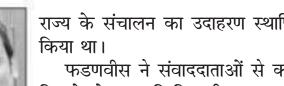
जनसत्ता ब्यूरो नई दिल्ली, 19 फरवरी।

L.K MEHTA

महाराष्ट्र के मुख्यमंत्री देवेंद्र फडणवीस ने बुधवार को छत्रपति शिवाजी

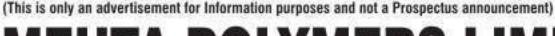
महाराज की जयंती पर उन्हें श्रद्धांजलि

उन्होंने कहा कि शिवाजी ने एक कल्याणकारी



अर्पित की और उन्हें योग्य प्रशासक करार दिया। और राज्य उन्हें माफ नहीं करेगा। शिवाजी में आयोजित 'पालना अनुष्ठान' समेत विभिन्न महाराज ने न सिर्फ स्वराज्य की स्थापना की.

राज्य के संचालन का उदाहरण स्थापित बिल्क राष्ट्रीय गौरव की भावना भी जगाई। महान योद्धा शिवाजी का जन्म 19 फरवरी 1630 को फडणवीस ने संवाददाताओं से कहा पुणे जिले की जुन्नर तहसील के शिवनेरी में हुआ कि जो लोग छत्रपति शिवाजी महाराज का था। मुख्यमंत्री फडणवीस, उपमुख्यमंत्रियों अपमान करने की कोशिश करेंगे, उन्हें एकनाथ शिंदे और अजित पवार ने शिवाजी उनकी 'असली जगह' दिखाई जाएगी महाराज की जयंती के अवसर पर शिवनेरी किले कार्यक्रमों में शिरकत की।





Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersitd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

### THE ISSUE

#### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be; (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which \*Bids banked but not registered\* for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42,31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	The state of the s	ription Ratio sed Subscription)
Market Makers	1	54,400	54,400	1,	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.	07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in original Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	0.0000000000	ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	Firm	A	100	54400	100	0
- (	irand Total	1	100	54400	100	54400	54400	54400	Firm	4	100	54400	100	0

₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is

5.07.200 Equity shares as under:

for 84,800 shares for which "Bids banked but not registered") are as follows:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Applicant (Before	Allocation per Applicant (After Rounding Off)	Allottes to	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200		S .	- 2	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400

Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocati Appli		allott	io of ees to cants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6,34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3	10000	0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	1	0.56	8000	1.67	437
56	345600	17	0.09	345600	1.63	7816	7816	8000		<b>4</b> 0.	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	310	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	9	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	-1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	1	0.56	11200	2.34	345
61	704000	1111	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	I 1	1	2	1.13	38400	8.04	189
63	985600	112	0.09	985600	4.66	22290	22290	22400	1	1	- 1	0.56	22400	4.69	110
Gr	and Total	1072	100.00	21153600	100	478400					176	100	478400	100	0.00

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

> BIGSHARE SERVICES PRIVATE LIMITED; SEBI Registration Number; INR000001385;

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali

the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India: Tel. Number: +91 22 6263 8200;

Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com;

Investors Grievance Id: investor@bigshareonline.com;

Website: www.bigshareonline.com;

Contact Person: Mr. Babu Rapheal C.

Place: Ratlam

Date: 19th February, 2025

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

Mr. Kamlesh Mehta

Managing Director DIN: 00223360 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS

PROSPECTS OF L.K.MEHTA POLYMERS LIMITED. Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

# CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ("SEBI")

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728 Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

# FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'), FOR FURTHER

#### PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application.which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

LAST DATE OF ON-MARKET RENUNCIATIONS\* **ISSUE OPENS ON** FRIDAY, 21 FEBRUARY, 2025

**ISSUE CLOSES ON\*\*** THURSDAY 27 FEBRUARY, 2025 WEDNESDAY, 05 MARCH, 2025

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking

the fund in the bank account. For further details, check selection on ASBA below.

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the den account of the Renounces on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

Application in this Issue shall be made using the ASBA Facility in accordance with result in an Application being rejected, with our Company and the Registrar not having any Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the | liability to the Investor. The plain paper Application format will be available on the website ASBA Circulars, all Investors desiring to make an Application in this Issue are of the Registrar at www.beetalfinancial.com; mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Simple, Safe, Smart way of making

an application - Make use of it!!!

Please note that subject to the SCSBs complying with the requirement of the SEBI circular. bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in par during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demail account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025 being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT. PER SE. ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

# APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the

make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available or the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received a.

The Application on plain paper, duly signed by the Eligible Shareholder including join holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025.

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same
- order and as per specimen recorded with our Company or the Depository); DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date:
- Number of Rights Shares entitled to:
- ħ. Number of Rights Shares applied for within the Rights Entitlements;
- Total number of Rights Shares applied for; Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number
- name, address and branch of the SCSB with which the account is maintained: Authorisation to the Designated Branch of the SCSB to block an amount equivalent
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same

sequence and order as they appear in the records of the SCSB); and In addition, all such Eligible Shareholders are deemed to have accepted the following:

Registrar at https://rights.cameoindia.com/pradhin. I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Our Company and the Registrar shall not be responsible if the Applications are not

uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or

#### before the Issue Closing Date. LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR. THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE II DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

LISTING Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No. LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their

trading approvals for the Rights Entitlements as required under the ASBA Circular, DISCLAIMER CLAUSE OF SEBI Submission of Letter of Offer to SEBI should not in any way be deemed or construed that

SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the

full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE) It is to be distinctly understood that the permission given by BSE Limited should not in any

way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited: Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182 Website: www.icicibank.com

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday,

February 17, 2025, by Registrar to the Issue. Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights

- Shares under applicable securities laws) on the websites of: Our Company's website at: https://lgos.in;
- Registrar to the Issue's website at: www.beetalfinancial.com; BSE Limited's website at: www.bse.com;
- The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com: for the below-mentioned
- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Updating of Indian address/ e-mail address/ mobile number in the records
- maintained by the Registrar or our Company; Updating of demat account details by Eligible Equity Shareholders holding shares in physical form;
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders; **COMPANY DETAILS**

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED); Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911

Contact Person: Ms. Juhi Khandelwal , Company Secretary & Compliance Officer; Website: https://lgos.in; Corporate Identity Number: L90009DL1993PLC123728

**REGISTRAR TO THE ISSUE** 

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064 Email: beetal@beetalfinancial.com

Investor Grievance E-Mail: beetal@beetalfinancial.com Website: www.beetalfinancial.com Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262

Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-lissue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

# Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

> For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

> > Afsana Mirose Kherani Managing Director

Delhi Advertising

www.readwhere.com

\*Assuming full subscription

the Letter of Offer.

to the Company or the Registrar to facilitate the aforementioned transfer.

An Investor wishing to participate in this Issue can participate only using the ASBA facility

# Application Form, please refer above mentioned link.

APPLICATION ON PLAIN PAPER An Eligible Shareholder in India who is eligible to apply under the ASBA process may Eligible Equity Shareholders can also obtain the details of their respective Rights.

subsequently.

being the Issue Closing Date and should contain the following particulars:

- Allotment option -only dematerialised form;

- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB:
- to the Application Money in the ASBA Account

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the trade name change is under process with the Bombay Stock Exchange. the Investor. The plain paper Application format will be available on the website of the

Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

Investors are requested to strictly adhere to these instructions. Failure to do so could Date: February 20, 2025

Place: Delhi

Lucknow

**FINANCIAL EXPRESS** 

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer; FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED) ONLY RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES

FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS. KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

#### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** FRIDAY, 21 FEBRUARY, 2025

LAST DATE OF ON-MARKET RENUNCIATIONS\* THURSDAY 27 FEBRUARY, 2025

**ISSUE CLOSES ON\*\*** WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

an application - Make use of it!!! the fund in the bank account. For further details, check selection on ASBA below. Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application

Simple, Safe, Smart way of making

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE -PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received a. subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)

Name and address of the Eligible Shareholder including joint holders (in the same

order and as per specimen recorded with our Company or the Depository); DP and Client-ID:

Except for Applications on behalf of the Central or State Government, the residents

of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder

and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;

Number of Equity Shares held as on Record Date: Allotment option -only dematerialised form:

Number of Rights Shares entitled to:

Number of Rights Shares applied for within the Rights Entitlements;

Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); Total number of Rights Shares applied for;

Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

Details of the ASBA Account such as the SCSB account number, name, address and

branch of the relevant SCSB: In case of non-resident Eligible Shareholders making an application with an Indian

address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained;

Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account

Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to

Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA

Accounts on or before the Issue Closing Date. In cases where Multiple Application Forms are submitted for Applications pertaining to

Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com;

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking

#### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee. thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer. ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY, INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular; DISCLAIMER CLAUSE OF SEBI

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer.

#### DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE) It is to be distinctly understood that the permission given by BSE Limited should not in any

way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited; Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com Contact Details: 022-68052182

Website: www.icicibank.com

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of

Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

Our Company's website at: https://loos.in;

Registranto the Issue's website at: www.beetalfinancial.com

BSE Limited's website at: www.bse.com; The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;

Updating of demat account details by Eligible Equity Shareholders holding shares in

Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders:

# COMPANY DETAILS

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED): Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728

# REGISTRAR TO THE ISSUE

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre,

Near Dada Harsukhdas Mandir, New Delhi-110062; Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com Investor Grievance E-Mail : beetal@beetalfinancial.com

Website: www.beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262

Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked,

ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the

Registrar of Companies (ROC) has been completed. However, we would like to clarify that

the trade name change is under process with the Bombay Stock Exchange. Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

> For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

Place: Delhi Date: February 20, 2025

Afsana Mirose Kherani **Managing Director** Delhi Advertising



UP EQUITY SHARE CAPITAL OF OUR COMPANY.

(This is only an advertisement for Information purposes and not a Prospectus announcement) L.K.MEHTA POLYMERS LIMITED



Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited"

on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus. Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/;

> E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

BASIS OF ALLOTMENT SME IPO (BSE SME)

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

INITIAL PUBLIC ISSUE OF 10.40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54.400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications

for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	17 July 18 17 CT 17 JULY 1	ription Ratio sed Subscription)
Market Makers	S WOOD TO	54,400	54,400	1.	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.	07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times
Total 242 applications for 2-97-200 Equity shares in Datail In	dividual laugators wave releated	on tooboleal ground	a Total 10 applications to	rEA 400 Equit	charge in other tha

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. \*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in origin

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	1000000	ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	. 3	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0
	Grand Total	11	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of #71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

Total No. of

reserved portion of 54 400 Equity Shares

No. of

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottes to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	1.00		-	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Number of

Sr. No	Shares applied for (Category wise)	Number of applications received	% to total	Shares applied in each category	% to total	Proportionate shares available	Allocati Appli		allott	io of ees to icants	successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1.1	7	3	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	36	0.09	424000	2.00	9589	9589	9600	1	11	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	7	0.09	480000	2.27	10855	10855	11200	1	1	1 1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	110	3	. 1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	10.	1	1	0.56	22400	4.69	110

100.00 21153600 100 478400 **Grand Total** 176 100 478400 The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below: BIGSHARE SERVICES PRIVATE LIMITED:



Place: Ratlam

SEBI Registration Number: INR000001385;

Website: www.bigshareonline.com:

Contact Person: Mr. Babu Rapheal C.

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India; Tel. Number: +91 22 6263 8200;

Fax Number: +91 22 6263 8299: Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com;

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

> > Mr. Kamlesh Mehta

**Managing Director** 

DIN: 00223360

100 0.00

Date: 19th February, 2025 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

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New Delhi

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

#### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

# (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES

FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS. KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

#### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\* FRIDAY, 21 FEBRUARY, 2025 THURSDAY 27 FEBRUARY, 2025

**ISSUE CLOSES ON\*\*** WEDNESDAY, 05 MARCH, 2025

account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

an application - Make use of it!!! the fund in the bank account. For further details, check selection on ASBA below. Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read

Simple, Safe, Smart way of making

the provisions applicable to such Applications before making their Application Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications

by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application. The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the

Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism. Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted

for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer. In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI

Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only. Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat

account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer. PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT

ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE -PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above, In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received a. subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly

Known as ETT Limited) Name and address of the Eligible Shareholder including joint holders (in the same

order and as per specimen recorded with our Company or the Depository); DP and Client-ID:

Except for Applications on behalf of the Central or State Government, the residents

of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder

and for each Eligible Shareholder in case of joint names, irrespective of the total

value of the Equity Shares applied for pursuant to the Issue; Number of Equity Shares held as on Record Date:

Allotment option -only dematerialised form;

Number of Rights Shares entitled to:

Registrar at https://rights.cameoindia.com/pradhin.

Number of Rights Shares applied for within the Rights Entitlements; Number of Additional Rights Shares applied for, if any (applicable only if entire

Rights Entitlements have been applied for); Total number of Rights Shares applied for; Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

Details of the ASBA Account such as the SCSB account number, name, address and

branch of the relevant SCSB: In case of non-resident Eligible Shareholders making an application with an Indian

address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained;

Authorisation to the Designated Branch of the SCSB to block an amount equivalent

to the Application Money in the ASBA Account Signature of the Eligible Shareholder (in case of joint holders, to appear in the same

sequence and order as they appear in the records of the SCSB); and In addition, all such Eligible Shareholders are deemed to have accepted the following:

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could Date: February 20, 2025

of the Registrar at www.beetalfinancial.com; Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date. LAST DATE FOR APPLICATION

result in an Application being rejected, with our Company and the Registrar not having any

liability to the Investor. The plain paper Application format will be available on the website

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the etter of Offer shall be deemed to be have been declined and our board or any committee. thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer. ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR)

REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation

28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No

## LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January.

2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular; **DISCLAIMER CLAUSE OF SEBI** Submission of Letter of Offer to SEBI should not in any way be deemed or construed that

SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the

#### full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### Bank to the Issue ICICI Bank Limited;

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182 Website: www.icicibank.com

# DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

Our Company's website at: https://loos.in;

Registranto the Issue's website at: www.beetalfinancial.com

BSE Limited's website at: www.bse.com;

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;

Updating of demat account details by Eligible Equity Shareholders holding shares in

Submission of self-attested PAN, client master sheet and demat account details by

non-resident Eligible Shareholders:

#### COMPANY DETAILS LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED); Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728

#### **REGISTRAR TO THE ISSUE** BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064 Email: beetal@beetalfinancial.com

Investor Grievance E-Mail : beetal@beetalfinancial.com Website: www.beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INR000000262 Validity: Permanent

Place: Delhi

# Investors may contact the Registrar or the Company Secretary and Compliance Officer for

any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

#### Declaration from Management of Laddu Gopal Online Services Limited We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

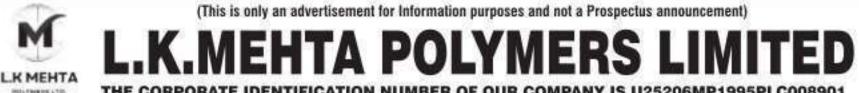
inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange. Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore,

we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group For Laddu Gopal Online Services Limited

(Formerly Known as ETT Limited) On behalf of the Board of Directors

> **Managing Director** Delhi Advertising financialexp.epapr.in

Afsana Mirose Kherani



Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited"

on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh

with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style

as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersitd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed

to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10.40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54.400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category. Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be

allocated that higher percentage. THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH

INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY. 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY. 17TH FEBRUARY, 2025. The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR),

#### Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

SUBSCRIPTION DETAILS Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	150 GOVERNMENT PROTOTO	ription Ratio sed Subscription)		
Market Makers	× 400	54,400	54,400	1.00 Times			
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*			
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.	22 Times*		
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times		
Total 242 applications for 2-97-200 Equity charge in Datail In	dividual laugators ways calcated	on tools of around	a Total 10 applications to	vE4 400 Coult	rahasan In athas t		

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in origin

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	1000000	ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400		100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0
	Grand Total	1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of #71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

Total No. of

reserved portion of 54 400 Equity Shares.

No. of

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Allottes to	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	1.0		(40)	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Number of

176

100

478400

Sr. No	Shares applied for (Category wise)	Number of applications received	% to total	Shares applied in each category	in total shares Allocation per Applicant		340.00	allott	io of ees to cants	successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)	
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1 1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1.1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4,48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1 1	1	. 10	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1,67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	35	0.09	424000	2.00	9589	9589	9600	1	1	. 1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	. * 3	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	10.	1		0.56	22400	4.69	110

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratlam

Date: 19th February, 2025

**Grand Total** 

BIGSHARE SERVICES PRIVATE LIMITED: SEBI Registration Number: INR000001385; Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali

Contact Person: Mr. Babu Rapheal C.

100.00 21153600 100 478400

Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India; Tel. Number: +91 22 6263 8200;

Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com;

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

> > Mr. Kamlesh Mehta

**Managing Director** 

DIN: 00223360

100 0.00

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus. CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

THE BIGGEST CAPITAL ONE CAN POSSESS

**♦FINANCIAL EXPRESS** 

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED) Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

## FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED) ONLY RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

**PAYMENT METHOD FOR THE ISSUE** 

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application.which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\* **ISSUE CLOSES ON\*\*** FRIDAY, 21 FEBRUARY, 2025 THURSDAY 27 FEBRUARY, 2025 WEDNESDAY, 05 MARCH, 2025

account of the Renounces on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat

Simple, Safe, Smart way of making an application - Make use of it!!!

Assuming full subscription.

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

ASBA Circulars, all Investors desiring to make an Application in this Issue are of the Registrar at www.beetalfinancial.com; mandatorily required to use the ASBA process only. Investors should carefully read Our Company and the Registrar shall not be responsible if the Applications are not the provisions applicable to such Applications before making their Application uploaded by the SCSB, or funds are not blocked in the investors' ASBA Accounts on or through ASBA. Please note that subject to the SCSBs complying with the requirement of the SEBI circular

Application in this Issue shall be made using the ASBA Facility in accordance with

bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025 being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE -PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR. THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM | Contact Details: 022-68052182

# APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

and is required to have an ASBA enabled bank account with SCSBs, prior to making the | Offer, the Application Form, the Right Entitlement Letter and other issue material will be Application, Investors shall submit the Application Form in physical mode to the sent/ dispatched only to the Eligible Equity shareholders who have provided Indian Designated Branches of the SCSB or online/electronic Application through the website of address to our company and who are located in jurisdiction where offer and sale of the the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process. please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link,

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may Application Form as detailed above. In such cases of non-receipt of the Application Form | Client-ID. through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same
- order and as per specimen recorded with our Company or the Depository); DP and Client-ID:
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total
- value of the Equity Shares applied for pursuant to the Issue; Number of Equity Shares held as on Record Date;
- Allotment option -only dematerialised form; Number of Rights Shares entitled to:
- Number of Rights Shares applied for within the Rights Entitlements;
- Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for; Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights
- Details of the ASBA Account such as the SCSB account number, name, address and
- branch of the relevant SCSB; In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number
- name, address and branch of the SCSB with which the account is maintained; Authorisation to the Designated Branch of the SCSB to block an amount equivalent
- to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the

Registrar at https://rights.cameoindia.com/pradhin. I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA | open offer we don't have any relationship with the erstwhile promoter of the ETT Group

Accounts on or before the Issue Closing Date. In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

result in an Application being rejected, with our Company and the Registrar not having any Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the | liability to the Investor. The plain pager Application format will be available on the website

before the Issue Closing Date.

#### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled - Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR. THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular;

DISCLAIMER CLAUSE OF SEBI Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the

#### full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited;

LISTING

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai-

Contact Person: Mr. Varun Badai E-mail ID: ipocmg@icicibank.com

Website: www.icicibank.com

# DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

An Investor wishing to participate in this issue can participate only using the ASBA facility | In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue. Eligible Equity Shareholders can also obtain the details of their respective Rights

make an Application to subscribe to the Issue on plain paper in case of non-receipt of | Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://loos.in;
- Registrar to the Issue's website at: www.beetalfinancial.com;
- BSE Limited's website at: www.bse.com; The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.
- The Investors can visit following www.beetalfinancial.com; for the below-mentioned
- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the
- Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;
- Updating of demat account details by Eligible Equity Shareholders holding shares in
- physical form;
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders;

#### COMPANY DETAILS LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED): Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal , Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728 REGISTRAR TO THE ISSUE

# BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062:

Telephone: 011-29961281-83, 011-26051061, 26051064 Email: beetal@beetalfinancial.com

Investor Grievance E-Mail: beetal@beetalfinancial.com

Website: www.beetalfinancial.com Contact Person: Mr. Punit Mittal, General Manager

#### SEBI Registration Number: INR000000262 Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole! first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

# Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the

> For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

Place: Delhi Date: February 20, 2025 Afsana Mirose Kherani Managing Director Dehi Advertising (This is only an advertisement for Information purposes and not a Prospectus announcement)

M L.K MEHTA

L.K.MEHTA POLYMERS LIMITED



Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

#### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent. of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription.

The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated		ription Ratio sed Subscription)
Market Makers	1	54,400	54,400	1.0	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	7 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

\*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in original

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025 A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was

finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

reserved portion of 54,400 Equity Shares. Sr. No. of Shares Number of % to Total No. of % to Proportionate Allocation per Ration of Number of % to Total No. of % to Surplus/ applied for applications total Shares applied total Applicant allottees to successful total shares total Deficit shares (Category received in each category available applicants applicants allocated/ (14)-(7)(after rounding alloted wise) 54400 54400 54400 100 54400 100 54400 100 54400 100 54400 54400 **Grand Total** 100 54400 100 54400 Firm 100 54400 100

 Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of the Retail Individual Investors of the Individual Investors of Individual Investors ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

he category wise details of the Basis of Allotment are as under: No. of Total No. of Number of Total No. of Allocation per No. of Mocation per Proportionate Shares No. 01 Ratio of Successful Equity Equity Applicant Applicant % to Shares Allottes to Applied for Applications Shares Shares applicants Shares to total total (Before (After Total Total Surplus/ (Category received applied in Available Applicant (after rounding allocated/ Rounding Off) Rounding Off) Deficit wise) this Category allotted 13970 100.00 | 22352000 | 100 507200 36.31 1:44 317 100 507200 100 1600 0 TOTAL 13970 100.00 | 22352000 | 100 507200 317 100 507200 100

Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis) No. of Total No. of

Sr. No	Shares applied for (Category wise)	Number of applications received	% to total	Shares applied in each category	% to total	Proportionate shares available	Applicant al	allott	io of ees to cants	successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)	
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
-4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	11 E	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
Sec.	320000	0.0	0.00	- Service Scot	0.00	5,000,000		1600	2	3	0.00	0.00	3200	0.67	3200
55	334400	1.	0.09	334400	1.58	7563	7563	8000	1	1		0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	31 <u> </u>	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	31 8	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	18	(31	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	3 8	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	11I	0.56	22400	4.69	110

Grand Total 1072 100.00 21153600 100 478400 176 100 The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue. BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form. number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratiam

Date: 19th February, 2025

PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

**BIGSHARE SERVICES PRIVATE LIMITED;** SEBI Registration Number: INR000001385 Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali

Tel. Number: +91 22 6263 8200: Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com: Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com;

Contact Person: Mr. Babu Rapheal C.

Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

Mr. Kamlesh Mehta **Managing Director** DIN: 00223360

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus. CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38.40.000 Equity Shares of ₹10/- each in place of 38.34.000 Equity Shares of ₹10/- each."



Ahmedabad

financialexp.epapr.in

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

#### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY **ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\*

**ISSUE CLOSES ON\*\*** 

FRIDAY, 21 FEBRUARY, 2025

THURSDAY 27 FEBRUARY, 2025

WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces on or prior to the Issue Closing Date.

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

an application - Make use of it!!!

Simple, Safe, Smart way of making \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025. being the Issue Closing Date and should contain the following particulars:

- a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID; Except for Applications on behalf of the Central or State Government, the residents
- of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue; Number of Equity Shares held as on Record Date;
- Allotment option -only dematerialised form:
- Number of Rights Shares entitled to:
- Number of Rights Shares applied for within the Rights Entitlements; Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for; Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights
- Details of the ASBA Account such as the SCSB account number, name, address and
- branch of the relevant SCSB: In case of non-resident Eligible Shareholders making an application with an Indian
- address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Place: Delhi Investors are requested to strictly adhere to these instructions. Failure to do so could

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com;

#### before the Issue Closing Date LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date, Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

Our Company and the Registrar shall not be responsible if the Applications are not

uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the etter of Offer shall be deemed to be have been declined and our board or any committee. thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation

28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular; **DISCLAIMER CLAUSE OF SEBI** 

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

#### ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited:

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182 Website: www.icicibank.com

#### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of

Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://lgos.in;
- Registranto the Issue's website at: www.beetalfinancial.com
- BSE Limited's website at: www.bse.com; The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.
- The Investors can visit following www.beetalfinancial.com; for the below-mentioned
- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the
- Updating of Indian address/ e-mail address/ mobile number in the records
- maintained by the Registrar or our Company; Updating of demat account details by Eligible Equity Shareholders holding shares in
- Submission of self-attested PAN, client master sheet and demat account details by
- non-resident Eligible Shareholders: COMPANY DETAILS

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED): Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in: Corporate Identity Number: L90009DL1993PLC123728

REGISTRAR TO THE ISSUE

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062; Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com nvestor Grievance E-Mail : beetal@beetalfinancial.com

Website: www.beetalfinancial.com Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INR000000262 Validity: Permanent

Date: February 20, 2025

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

# Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

> For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

> > Afsana Mirose Kherani

**Managing Director** 





with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/;

E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Poola Wadhwani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"). OF WHICH 54.400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Subscription Ratio (After Revised Subscription)		
Market Makers	1	54,400	54,400	1.00 Times		
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.07 Times*		
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.22 Times*		
Total	15,043	4,35,60,000	10,40,000	Overall 41.88 Times		

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. \*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in origin

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was

finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

reserved portion of 54,400 Equity Shares. Sr. No. of Shares Number of Total No. of % to Proportionate Allocation per Total No. of % to Surplus/ Ration of Number of applied for applications total Shares applied total **Applicant** allottees to total Deficit shares successful shares total (Category received available applicants applicants allocated/ (14)-(7) in each categor (after rounding) alloted wise) 54400 100 54400 54400 54400 0 54400 100 54400 100 100 **Grand Total** 54400 100 54400 54400 54400 Firm 54400 100 100 100

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Applicant (Before	Allocation per Applicant (After Rounding Off)	Ratio of Allottes to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	100		(*)	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis) Total No. of

Number of

Sr. No	applied for (Category wise)	applications received	% to total	applied in each category	% to total	shares available	Allocati Appli	LO-010-0000	allott	ees to icants	applicants (after rounding)	% to total	shares allocated/alloted	% to total	Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	11	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00	8	0.00	8		1600	2	3	Ē [	0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	- 18	1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	(1)	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1 1	1	1 1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	16	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	a office of	0.56	22400	4.69	110
Gra	and Total	1072	100.00	21153600	100	478400	5 04014-04X-10		1	1/11	176	100	478400	100	0.00

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# **INVESTORS PLEASE NOTE**

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratlam

Date: 19th February, 2025

SEBI Registration Number: INR000001385; Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali

Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India; Tel. Number: +91 22 6263 8200; Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com;

**BIGSHARE SERVICES PRIVATE LIMITED:** 

be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com: Contact Person: Mr. Babu Rapheal C.

> Mr. Kamlesh Mehta **Managing Director** DIN: 00223360

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED. Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025 This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall

THE BIGGEST CAPITAL ONE CAN POSSESS

*<b>& FINANCIAL EXPRESS* 

BENGALURU

DCG nancialexp.epapr.lr

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated. Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728 Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

#### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

through ASBA.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

#### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** 

Simple, Safe, Smart way of making

FRIDAY, 21 FEBRUARY, 2025

LAST DATE OF ON-MARKET RENUNCIATIONS\* THURSDAY 27 FEBRUARY, 2025

**ISSUE CLOSES ON\*\*** WEDNESDAY, 05 MARCH, 2025

account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

an application - Make use of it!!! Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in parduring the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

ursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546l20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEB Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Share shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025 being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE -PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM ONLY.

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

## APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received a. subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders; in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025. being the Issue Closing Date and should contain the following particulars:

- a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- c. DP and Client-ID; Except for Applications on behalf of the Central or State Government, the residents
- of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue; Number of Equity Shares held as on Record Date;
- Allotment option -only dematerialised form;
- Number of Rights Shares entitled to:
- Number of Rights Shares applied for within the Rights Entitlements;
- Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

Details of the ASBA Account such as the SCSB account number, name, address and

- branch of the relevant SCSB: In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number
- name, address and branch of the SCSB with which the account is maintained: Authorisation to the Designated Branch of the SCSB to block an amount equivalent
- to the Application Money in the ASBA Account Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to

Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could Date: February 20, 2025

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below. result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website

Our Company and the Registrar shall not be responsible if the Applications are not the provisions applicable to such Applications before making their Application uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date

#### LAST DATE FOR APPLICATION

of the Registrar at www.beetalfinancial.com;

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the etter of Offer shall be deemed to be have been declined and our board or any committee. thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY, INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No. LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular;

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation

#### DISCLAIMER CLAUSE OF SEBI

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer.

#### DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE) It is to be distinctly understood that the permission given by BSE Limited should not in any

way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

# ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### ICICI Bank Limited; Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com Contact Details: 022-68052182

Website: www.icicibank.com

#### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of

and is required to have an ASBA enabled bank account with SCSBs, prior to making the Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://ligos.in;
- Registrar to the Issue's website at: www.beetalfinancial.com;
- BSE Limited's website at: www.bse.com;
- The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned
- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the
- Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;
- Updating of demat account details by Eligible Equity Shareholders holding shares in
- physical form; Submission of self-attested PAN, client master sheet and demat account details by
- non-resident Eligible Shareholders;

# COMPANY DETAILS

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED);

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007 Telephone: 7383380911

Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728

#### REGISTRAR TO THE ISSUE BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Email: beetal@beetalfinancial.com Investor Grievance E-Mail: beetal@beetalfinancial.com

Telephone: 011-29961281-83, 011-26051061, 26051064

Website: www.beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262

# Validity: Permanent

Place: Delhi

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Solei first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

#### Declaration from Management of Laddu Gopal Online Services Limited We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange. Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore,

we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group For Laddu Gopal Online Services Limited

> On behalf of the Board of Directors Afsana Mirose Kherani

Managing Director Delhi Advertising

(Formerly Known as ETT Limited)

(This is only an advertisement for Information purposes and not a Prospectus announcement)



M

on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

#### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed

to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	The second of th	iption Ratio ed Subscription)
Market Makers		54,400	54,400	1.0	0 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	7 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	2 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

'After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in original

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	AD-011/CAP-500	ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	8 31	100	54400	100	54400	54400	54400	Firm	1 1 1	100	54400	100	0
. 18	Grand Total	1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Total No. of

reserved portion of 54,400 Equity Shares.

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Applicant (After	Allottes to	Number of Successful applicants (after rounding off)	% to	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	10277	92 3	520	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No	Shares applied for (Category wise)	Number of applications received	% to total	Shares applied in each category	% to total	Proportionate shares available	Allocati Appli	0-4025-001	ailott	io of ees to icants	successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1,00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1.	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1 1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6,78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	-11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000	50	0.00		0.00			1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	11	1	1 1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	. # .	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1 1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	1 1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	3	0.56	11200	2.34	706
60	480000	10	0.09	480000	2.27	10855	10855	11200	1	1	1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	- 1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	1	0.56	22400	4.69	110
-	A STATE OF THE ACT	4000							*		100	400	*****	400	0.00

Grand Total 1072 100.00 21153600 100 478400 176 100 478400 100 0.00 The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants. The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified

Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratlam

BIGSHARE SERVICES PRIVATE LIMITED: SEBI Registration Number: INR000001385;

Website: www.bigshareonline.com;

Contact Person: Mr. Babu Rapheal C.

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India; Tel. Number: +91 22 6263 8200:

Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com: Investors Grievance Id: investor@bigshareonline.com;

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

> > Mr. Kamlesh Mehta

**Managing Director** 

DIN: 00223360

Date: 19th February, 2025 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

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This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application. which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\*

**ISSUE CLOSES ON\*\*** 

FRIDAY, 21 FEBRUARY, 2025

THURSDAY 27 FEBRUARY, 2025

WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

#### an application - Make use of it!!!

Simple, Safe, Smart way of making \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. Please note that subject to the SCSBs complying with the requirement of the SEBI circular

bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application. The renunciation of Rights Entitlements credited in your demat account can be made

either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

## APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025. being the Issue Closing Date and should contain the following particulars:

- a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date; Allotment option -only dematerialised form:
- Number of Rights Shares entitled to:
- Number of Rights Shares applied for within the Rights Entitlements; Number of Additional Rights Shares applied for, if any (applicable only if entire
- Rights Entitlements have been applied for); Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Details of the ASBA Account such as the SCSB account number, name, address and
- branch of the relevant SCSB:
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

the fund in the bank account. For further details, check selection on ASBA below. result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com;

> Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date

### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date, Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR)

REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation

28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular; **DISCLAIMER CLAUSE OF SEBI** 

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that

SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the

full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE) It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the

Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the

Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE

#### Limited', kindly refer to page 145 of the Letter of Offer issued by the Company. ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited:

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182

Website: www.icicibank.com DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://lgos.in;
- Registranto the Issue's website at: www.beetalfinancial.com
- BSE Limited's website at: www.bse.com; The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.
- The Investors can visit following www.beetalfinancial.com; for the below-mentioned
- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the
- Updating of Indian address/ e-mail address/ mobile number in the records
- maintained by the Registrar or our Company; Updating of demat account details by Eligible Equity Shareholders holding shares in
- Submission of self-attested PAN, client master sheet and demat account details by
- non-resident Eligible Shareholders: COMPANY DETAILS

# LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED): Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728 REGISTRAR TO THE ISSUE

# BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062; Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com nvestor Grievance E-Mail : beetal@beetalfinancial.com

Website: www.beetalfinancial.com Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INR000000262 Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

#### Declaration from Management of Laddu Gopal Online Services Limited We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange. Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore,

we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

Afsana Mirose Kherani

**Managing Director** 



on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited"

Company Secretary and Compliance Officer: Ms. Poola Wadhwani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"). OF WHICH 54.400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Applications	Equity Shares	Shares Allocated	100 St. 100 St	sed Subscription)
Market Makers	1	54,400	54,400	1.0	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	7 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. \*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in origin

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

reserved portion of 54,400 Equity Shares. Sr. No. of Shares Number of Total No. of % to Proportionate Allocation per Total No. of % to Surplus/ Ration of Number of applied for applications total Shares applied total **Applicant** allottees to total Deficit shares successful shares total (Category received available applicants applicants allocated/ (14)-(7) in each categor (after rounding) alloted wise) 54400 100 54400 54400 54400 0 54400 100 54400 100 100 **Grand Total** 54400 100 54400 54400 54400 Firm 54400 100 100 100

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Applicant (Before	Allocation per Applicant (After Rounding Off)	Ratio of Allottes to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	100		(*)	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis) Total No. of No. of Number of

Sr. No	applied for (Category wise)	applications received	% to total	applied in each category	% to total	shares available	Allocati Appli	40-11/2/03/49	allott	ees to icants	applicants (after rounding)	% to total	shares allocated/alloted	% to total	Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1 1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	18	1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	1 1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	18	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1		0.56	22400	4.69	110
Gr	and Total	1072	100.00	21153600	100	478400	5 540 H 500 HA	12/12/20/20/20	1	1/0	176	100	478400	100	0.00

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

#### **BIGSHARE SERVICES PRIVATE LIMITED:** SEBI Registration Number: INR000001385;



Place: Ratlam

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;

Tel. Number: +91 22 6263 8200; Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com;

Website: www.bigshareonline.com:

Contact Person: Mr. Babu Rapheal C.

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

Mr. Kamlesh Mehta

**Managing Director** 

Date: 19th February, 2025 DIN: 00223360 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus. CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."



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CHENNAI/KOCHI

Place: Delhi Investors are requested to strictly adhere to these instructions. Failure to do so could Date: February 20, 2025

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

# (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES

FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application. which constitutes 100% (Hundred percent) of the Issue Price.

**ISSUE OPENS ON** 

LAST DATE OF ON-MARKET RENUNCIATIONS\*

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY **ISSUE CLOSES ON\*\*** 

FRIDAY, 21 FEBRUARY, 2025

THURSDAY 27 FEBRUARY, 2025

WEDNESDAY, 05 MARCH, 2025

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

an application - Make use of it!!! Application in this Issue shall be made using the ASBA Facility in accordance with

Simple, Safe, Smart way of making \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below.

ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the

Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the

periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application. The renunciation of Rights Entitlements credited in your demat account can be made

either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism. Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue

Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

# APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025.

being the Issue Closing Date and should contain the following particulars: Name of our Company, being Laddu Gopal Online Services Limited (Formerly

Known as ETT Limited) Name and address of the Eligible Shareholder including joint holders (in the same

order and as per specimen recorded with our Company or the Depository); DP and Client-ID;

Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total

value of the Equity Shares applied for pursuant to the Issue; Number of Equity Shares held as on Record Date;

Allotment option -only dematerialised form: Number of Rights Shares entitled to:

Number of Rights Shares applied for within the Rights Entitlements; Number of Additional Rights Shares applied for, if any (applicable only if entire

Rights Entitlements have been applied for); Total number of Rights Shares applied for;

Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB:

In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained;

Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account

Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Place: Delhi Investors are requested to strictly adhere to these instructions. Failure to do so could

of the Registrar at www.beetalfinancial.com; Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date

result in an Application being rejected, with our Company and the Registrar not having any

liability to the Investor. The plain paper Application format will be available on the website

#### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date, Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR)

REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular; **DISCLAIMER CLAUSE OF SEBI** 

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company. ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### Bank to the Issue ICICI Bank Limited:

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com Contact Details: 022-68052182

Website: www.icicibank.com

#### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of

Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

Our Company's website at: https://lgos.in;

Registranto the Issue's website at: www.beetalfinancial.com

BSE Limited's website at: www.bse.com;

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for

guidance on the Application process and resolution of difficulties faced by the Updating of Indian address/ e-mail address/ mobile number in the records

maintained by the Registrar or our Company; Updating of demat account details by Eligible Equity Shareholders holding shares in

Submission of self-attested PAN, client master sheet and demat account details by

non-resident Eligible Shareholders:

#### COMPANY DETAILS LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED): Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728

#### REGISTRAR TO THE ISSUE BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062; Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com nvestor Grievance E-Mail : beetal@beetalfinancial.com

Website: www.beetalfinancial.com Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262

along with a photocopy of the acknowledgement slip.

Validity: Permanent Investors may contact the Registrar or the Company Secretary and Compliance Officer for

any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application

Form or the plain paper application, as the case may be, was submitted by the Investors

#### Declaration from Management of Laddu Gopal Online Services Limited We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange. Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore,

we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

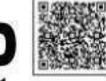
For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

Afsana Mirose Kherani

**Managing Director** 

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with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Poola Wadhwani.

THE ISSUE

#### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"). OF WHICH 54.400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which

"Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Applications	Equity Shares	Shares Allocated	51050 MORRORE	ription Hatio sed Subscription)
Market Makers	1	54,400	54,400	1.0	0 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	7 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. \*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in origin

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

reserved portion of 54,400 Equity Shares. Sr. No. of Shares Number of Total No. of % to Proportionate Allocation per Total No. of % to Surplus/ Ration of Number of applied for applications total Shares applied total **Applicant** allottees to total Deficit shares successful shares total (Category received available applicants applicants allocated/ (14)-(7) in each categor (after rounding) alloted wise) 100 54400 100 54400 54400 54400 0 54400 54400 100 100 **Grand Total** 54400 100 54400 54400 54400 Firm 54400 100 100 100

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under: The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottes to Applicant	Successful applicants (after rounding off)	% to Total	Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200			(*)	317	100	507200	100	0

per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis) Total No. of

Number of

Sr. No	applied for (Category wise)	applications received	% to total	applied in each category	% to total	shares available	Allocati Appli	40-U19-03-V1	allott	ees to icants	applicants (after rounding)	% to total	shares allocated/alloted	% to total	Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	11	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1 1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	18	18	1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1.	1	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1 1	1	1 1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1		0.56	22400	4.69	110
Gr	and Total	1072	100.00	21153600	100	478400	5 SAD IN SOCIETY	12/2/2005/01/20	1	1/17	176	100	478400	100	0.00

1072 | 100.00 | 21153600 | 100 | 478400 | The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated

Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants. The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of

# **INVESTORS PLEASE NOTE**

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

# **BIGSHARE SERVICES PRIVATE LIMITED:**



Place: Ratlam

Date: 19th February, 2025

SEBI Registration Number: INR000001385; Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali

Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India; Tel. Number: +91 22 6263 8200; Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com;

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

# CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

DIN: 00223360

THE BIGGEST CAPITAL ONE CAN POSSESS

Date: February 20, 2025

the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com: Contact Person: Mr. Babu Rapheal C.

> Mr. Kamlesh Mehta **Managing Director**

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

*<b>& FINANCIAL EXPRESS* 

HYDERABAD

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated , Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ("ISSUE PRICE") ("RIGHT SHARES") FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ("ISSUE"). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application. which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\*

**ISSUE CLOSES ON\*\*** 

FRIDAY, 21 FEBRUARY, 2025

THURSDAY 27 FEBRUARY, 2025

WEDNESDAY, 05 MARCH, 2025

M

LK MEHTA

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounces on or prior to the Issue Closing Date.

\*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

#### an application - Make use of it!!!

Simple, Safe, Smart way of making \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. Please note that subject to the SCSBs complying with the requirement of the SEBI circular

bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application. The renunciation of Rights Entitlements credited in your demat account can be made

either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

## APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025. being the Issue Closing Date and should contain the following particulars:

- a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date; Allotment option -only dematerialised form:
- Number of Rights Shares entitled to:
- Number of Rights Shares applied for within the Rights Entitlements; Number of Additional Rights Shares applied for, if any (applicable only if entire
- Rights Entitlements have been applied for); Total number of Rights Shares applied for;
- Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights Details of the ASBA Account such as the SCSB account number, name, address and
- branch of the relevant SCSB:
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained;
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account
- Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Place: Delhi Investors are requested to strictly adhere to these instructions. Failure to do so could

the fund in the bank account. For further details, check selection on ASBA below. result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com;

> Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date

### LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date, Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR)

REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation

28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE") Dated 30th January, 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular; **DISCLAIMER CLAUSE OF SEBI** Submission of Letter of Offer to SEBI should not in any way be deemed or construed that

SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the

full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE) It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the

Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the

Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE

#### Limited', kindly refer to page 145 of the Letter of Offer issued by the Company. ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited:

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai E-mail ID: ipocmg@icicibank.com

Contact Details: 022-68052182 Website: www.icicibank.com

#### DISPATCH AND AVAILABILITY OF ISSUE MATERIALS In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of

Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- Our Company's website at: https://lgos.in;
- Registranto the Issue's website at: www.beetalfinancial.com
- BSE Limited's website at: www.bse.com; The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.
- The Investors can visit following www.beetalfinancial.com; for the below-mentioned
- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the
- Updating of Indian address/ e-mail address/ mobile number in the records
- maintained by the Registrar or our Company; Updating of demat account details by Eligible Equity Shareholders holding shares in
- Submission of self-attested PAN, client master sheet and demat account details by
- non-resident Eligible Shareholders: COMPANY DETAILS

# LADDU GOPAL ONLINE SERVICES LIMITED

# (FORMERLY KNOWN AS ETT LIMITED):

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007 Telephone: 7383380911

Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in:

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre,

Corporate Identity Number: L90009DL1993PLC123728 REGISTRAR TO THE ISSUE

Near Dada Harsukhdas Mandir, New Delhi-110062; Telephone: 011-29961281-83, 011-26051061, 26051064

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Email: beetal@beetalfinancial.com nvestor Grievance E-Mail : beetal@beetalfinancial.com

Website: www.beetalfinancial.com Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INR000000262 Validity: Permanent

Date: February 20, 2025

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

# Declaration from Management of Laddu Gopal Online Services Limited

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange.

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore, we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

> For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors

> > Afsana Mirose Kherani

**Managing Director** 



Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited" on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh

with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus. Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/;

> E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Poola Wadhwani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"). OF WHICH 54.400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH

#### INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Applications Equity Shares Shares Alloc					
Market Makers	1	54,400	54,400	1.0	00 Times		
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	7 Times*		
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	22 Times*		
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times		

iotal 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. \*After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in origin

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was

finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

reserved portion of 54,400 Equity Shares. Sr. No. of Shares Number of Total No. of % to Proportionate Allocation per Total No. of % to Surplus/ Ration of Number of applied for applications total Shares applied total **Applicant** allottees to total Deficit shares successful shares total (Category received available applicants applicants allocated/ (14)-(7) in each categor (after rounding) alloted wise) 54400 100 54400 54400 54400 0 54400 100 54400 100 100 **Grand Total** 54400 100 54400 54400 54400 Firm 54400 100 100 100

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Allottes to	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200			(*)	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis) Total No. of

Number of

Sr. No	applied for (Category wise)	applications received	% to total	applied in each category	% to total	shares available	Allocati Appli	LO-010-0000	allott	ees to icants	applicants (after rounding)	% to total	shares allocated/alloted	% to total	Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	11	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00	8	0.00	8		1600	2	3	Ē [	0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	- 18	1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	(1)	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1 1	1	1 1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	16	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	a office of	0.56	22400	4.69	110
Gra	and Total	1072	100.00	21153600	100	478400	5 04014-04X-10		1	1/11	176	100	478400	100	0.00

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# **INVESTORS PLEASE NOTE**

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratlam

SEBI Registration Number: INR000001385; Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;

Tel. Number: +91 22 6263 8200; Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com;

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

**BIGSHARE SERVICES PRIVATE LIMITED:** 

Website: www.bigshareonline.com: Contact Person: Mr. Babu Rapheal C.

On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

Mr. Kamlesh Mehta

**Managing Director** 

Date: 19th February, 2025 DIN: 00223360 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025 This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall

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CHENNAI/KOCHI

# filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI') LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728 Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

# FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

(FORMERLY KNOWN AS ETT LIMITED) ONLY RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES

FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER.

\*Assuming full subscription.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

#### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** 

FRIDAY, 21 FEBRUARY, 2025

LAST DATE OF ON-MARKET RENUNCIATIONS\* THURSDAY 27 FEBRUARY, 2025

**ISSUE CLOSES ON\*\*** WEDNESDAY, 05 MARCH, 2025

account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date. Simple, Safe, Smart way of making

an application - Make use of it!!! Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in parduring the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

ursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issu Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546l20017, subject to requisit approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEB Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Share

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025 being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders: in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)

Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);

 c. DP and Client-ID; Except for Applications on behalf of the Central or State Government, the residents

of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue:

Number of Equity Shares held as on Record Date; Allotment option -only dematerialised form;

Number of Rights Shares entitled to:

Number of Rights Shares applied for within the Rights Entitlements:

Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);

Total number of Rights Shares applied for;

Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

Details of the ASBA Account such as the SCSB account number, name, address and

branch of the relevant SCSB: In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number

name, address and branch of the SCSB with which the account is maintained: Authorisation to the Designated Branch of the SCSB to block an amount equivalent

to the Application Money in the ASBA Account Signature of the Eligible Shareholder (in case of joint holders, to appear in the same

sequence and order as they appear in the records of the SCSB); and In addition, all such Eligible Shareholders are deemed to have accepted the following:

In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could Date: February 20, 2025

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below. result in an Application being rejected, with our Company and the Registrar not having any

liability to the Investor. The plain paper Application format will be available on the website

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date

#### LAST DATE FOR APPLICATION

of the Registrar at www.beetalfinancial.com;

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the etter of Offer shall be deemed to be have been declined and our board or any committee. thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled - Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY, INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No. LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January. 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular;

#### DISCLAIMER CLAUSE OF SEBI

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer.

#### DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

# Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com Contact Details: 022-68052182

Website: www.icicibank.com

# DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

nvestors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

Our Company's website at: https://lgos.in

Registrar to the Issue's website at: www.beetalfinancial.com;

BSE Limited's website at: www.bse.com;

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;

Updating of demat account details by Eligible Equity Shareholders holding shares in

physical form; Submission of self-attested PAN, client master sheet and demat account details by

non-resident Eligible Shareholders:

# COMPANY DETAILS

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED); Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728

#### REGISTRAR TO THE ISSUE BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062; Telephone: 011-29961281-83, 011-26051061, 26051064

Email: beetal@beetalfinancial.com Investor Grievance E-Mail: beetal@beetalfinancial.com

Website: www.beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262

# Validity: Permanent

Place: Delhi

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. Declaration from Management of Laddu Gopal Online Services Limited

# We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange. Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore.

we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group For Laddu Gopal Online Services Limited

> On behalf of the Board of Directors Afsana Mirose Kherani Managing Director

(Formerly Known as ETT Limited)





L.K.MEHTA POLYMERS LIMITED



on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications

for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Applications	Equity Shares	Shares Allocated	Company of the Control of the Contro	ription Hatio sed Subscription)
Market Makers	1	54,400	54,400	1.0	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times
Total 242 applications for 3.87, 200 Equity shares in Retail I	ndividual Investors were rejected of	on technical grounds	s. Total 10 applications fo	r 54, 400 Equity	shares in other than

Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. 'After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in original

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

Sr. No.	ALL PLANTS OF THE PROPERTY OF	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	400114365T	ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	4	100	54400	100	54400	54400	54400	Firm	F 31 27	100	54400	100	0
1. 1	Grand Total	1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under: The category wise details of the Basis of Allotment are as under:

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of

Total No. of Number of Total No. of Allocation per Allocation per No. of Shares No. Of Equity Ratio of Successful Proportionate % to % to Applicant Applicant Shares Applied for Applications Shares Shares Allottes to applicants Shares to total (Before (After Total Total total Surplus/ applied in (Category received Available Applicant (after rounding allocated/ Rounding Off) Rounding Off) Deficit this Category wise) 1600 507200 13970 22352000 100 36.31 1600 507200 100.00 317 100 100 TOTAL 13970 100.00 | 22352000 | 100 507200 317 100 507200 100

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71, per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4.78.400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Number of

Sr. No	Shares applied for (Category wise)	Number of applications received	% to total	Shares applied in each category	% to total	Proportionate shares available	Allocati Appli	The state of the s	allott	io of ees to icants	successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1,00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
- 5	9600	7	0.65	67200	0.32	1520	217.14	1600	1.1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6,78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	- 11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000	200	0.00		0.00			1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	11	1	1 1	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	. # .	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1 1	1	2	1.13	19200	4.01	94
58	424000	35	0.09	424000	2.00	9589	9589	9600	1 1	1	10	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	-3	1	0.56	11200	2.34	706
60	480000	1.	0.09	480000	2.27	10855	10855	11200	1	1	1.	0.56	11200	2.34	345
61	704000	1.	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	1	0.56	22400	4.69	110

1072 | 100.00 | 21153600 | 100 | 478400 The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratlam

BIGSHARE SERVICES PRIVATE LIMITED; SEBI Registration Number: INR000001385;

Website: www.bigshareonline.com;

Contact Person: Mr. Babu Rapheal C.

Total No. of

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;

Tel. Number: +91 22 6263 8200; Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com;

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

> > Mr. Kamlesh Mehta

Managing Director

DIN: 00223360

Date: 19th February, 2025 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

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This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated. Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

# FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES

FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

FRIDAY, 21 FEBRUARY, 2025

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

#### NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** 

LAST DATE OF ON-MARKET RENUNCIATIONS\* THURSDAY 27 FEBRUARY, 2025

**ISSUE CLOSES ON\*\*** WEDNESDAY, 05 MARCH, 2025

account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat

Simple, Safe, Smart way of making an application - Make use of it!!! Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the

ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. Please note that subject to the SCSBs complying with the requirement of the SEBI circular

bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application. The renunciation of Rights Entitlements credited in your demat account can be made

either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in parduring the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

ursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546l20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEB Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Share shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025. being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF OFFER.

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

#### APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA) An Investor wishing to participate in this Issue can participate only using the ASBA facility

Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received a. subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025. being the Issue Closing Date and should contain the following particulars:

a. Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)

Name and address of the Eligible Shareholder including joint holders (in the same

order and as per specimen recorded with our Company or the Depository); c. DP and Client-ID;

of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue: Number of Equity Shares held as on Record Date;

Except for Applications on behalf of the Central or State Government, the residents

Allotment option -only dematerialised form;

Number of Rights Shares entitled to:

Number of Rights Shares applied for within the Rights Entitlements: Number of Additional Rights Shares applied for, if any (applicable only if entire

Rights Entitlements have been applied for);

Total number of Rights Shares applied for;

Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights

Details of the ASBA Account such as the SCSB account number, name, address and

branch of the relevant SCSB: In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number

name, address and branch of the SCSB with which the account is maintained: Authorisation to the Designated Branch of the SCSB to block an amount equivalent

to the Application Money in the ASBA Account Signature of the Eligible Shareholder (in case of joint holders, to appear in the same

sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

\*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check selection on ASBA below. result in an Application being rejected, with our Company and the Registrar not having any

liability to the Investor. The plain paper Application format will be available on the website

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date

#### LAST DATE FOR APPLICATION

of the Registrar at www.beetalfinancial.com;

The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the Letter of Offer shall be deemed to be have been declined and our board or any committee thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

#### ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR)

REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY, INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No. LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January. 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular; DISCLAIMER CLAUSE OF SEBI

SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer. DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE)

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that

### It is to be distinctly understood that the permission given by BSE Limited should not in any

way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited , nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

#### ICICI Bank Limited; Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com Contact Details: 022-68052182

Website: www.icicibank.com

# DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of and is required to have an ASBA enabled bank account with SCSBs, prior to making the Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday, February 17, 2025, by Registrar to the Issue.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

Our Company's website at: https://lgos.in;

Registrar to the Issue's website at: www.beetalfinancial.com;

BSE Limited's website at: www.bse.com;

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

Updating of Indian address/ e-mail address/ mobile number in the records

maintained by the Registrar or our Company; Updating of demat account details by Eligible Equity Shareholders holding shares in

physical form;

Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Shareholders:

# COMPANY DETAILS

LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED); Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007

Telephone: 7383380911 Contact Person: Ms. Juhi Khandelwal , Company Secretary & Compliance Officer;

Website: https://lgos.in:

Corporate Identity Number: L90009DL1993PLC123728

#### REGISTRAR TO THE ISSUE BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064 Email: beetal@beetalfinancial.com

Investor Grievance E-Mail: beetal@beetalfinancial.com Website: www.beetalfinancial.com

Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262

# Validity: Permanent

Place: Delhi

Date: February 20, 2025

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s), e-mail address of the Solei first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip.

#### Declaration from Management of Laddu Gopal Online Services Limited We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange. Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore.

we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group For Laddu Gopal Online Services Limited

> On behalf of the Board of Directors Afsana Mirose Kherani

> > Managing Director Delhi Advertising

(Formerly Known as ETT Limited)



LK MEHTA

(This is only an advertisement for Information purposes and not a Prospectus announcement)



L.K.MEHTA POLYMERS LIMITED

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K. Mehta Polymers Limited on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095.

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

THE ISSUE

#### PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed

to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE, For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Company of the Compan	ription Ratio sed Subscription)
Market Makers	1	54,400	54,400	1.5	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.5	07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.3	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category.

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025. A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was

finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of

After revised subscription (original allocation was for 4,92,800 Equity Shares and allotment was made for 5,07,200 Equity Shares in Retails Category and in original

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available		ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	Firm	V 31 07	100	54400	100	0
15	Grand Total	- 1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5,07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Total No. of

reserved portion of 54,400 Equity Shares.

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Applicant (Before	Allocation per Applicant (After Rounding Off)	Ratio of Allottes to Applicant	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200	1050	92 3	520	317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71, per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No	Shares applied for (Category wise)	Number of applications received	% to total	Shares applied in each category	% to total	Proportionate shares available	Allocati Appli		ailott	tio of lees to icants	successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
1	3200	507	47,30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1,00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1.	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6,78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	-11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000	300	0.00		0.00			1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	1	1	1 3	0.56	8000	1.67	437
56	345600	16	0.09	345600	1.63	7816	7816	8000	1	1	. 16	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	17 3	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	10.	-35	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1	1	2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	1	0.56	22400	4.69	110
-	10000	4070							7		7755	400	******	400	0.00

Grand Total 1072 100.00 21153600 100 478400 176 100 478400 100 0.00 The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com, All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratlam

Date: 19th February, 2025

BIGSHARE SERVICES PRIVATE LIMITED: SEBI Registration Number: INR000001385;

Contact Person: Mr. Babu Rapheal C.

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India; Tel. Number: +91 22 6263 8200;

Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com;

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

> > Mr. Kamlesh Mehta

Managing Director

DIN: 00223360

PROSPECTS OF L.K.MEHTA POLYMERS LIMITED. Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

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This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated . Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911; Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

### FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24.88,47.840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ("COMPANY" OR "ISSUER") IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription.

#### **PAYMENT METHOD FOR THE ISSUE**

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\* **ISSUE CLOSES ON\*\*** FRIDAY, 21 FEBRUARY, 2025 THURSDAY 27 FEBRUARY, 2025 WEDNESDAY, 05 MARCH, 2025

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

# Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demand

account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

Simple, Safe, Smart way of making \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking ASBA\* an application - Make use of it!!! the fund in the bank account. For further details, check selection on ASBA below.

before the Issue Closing Date

LAST DATE FOR APPLICATION

Issue Opening Date).

uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or

The last date for submission of the duly filled in the Application Form or a plain paper

extend such date for such period as it may determine from time to time, subject to the

issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the

Application Money is not blocked with the SCSB, the invitation to the offer contained in the

Letter of Offer shall be deemed to be have been declined and our board or any committee

thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised

Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder,

who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the

Record Date, desirous of subscribing to Rights Shares may also apply in this issue during

REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS

ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN

DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation

28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No

LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January,

2025. Our Company will also make application to BSE Limited ("BSE ") to obtain their

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that

SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the

It is to be distinctly understood that the permission given by BSE Limited should not in any

way be deemed or construed that the Letter of Offer has been cleared or approved by BSE

Limited, nor does it certify the correctness or completeness of any of the contents of the

Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER

Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of

Offer, the Application Form, the Right Entitlement Letter and other issue material will be

sent/ dispatched only to the Eligible Equity shareholders who have provided Indian

address to our company and who are located in jurisdiction where offer and sale of the

Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does

accordance with the above, the dispatch of the Abridged letter of offer, the Rights

Entitlement letter along with the Application Form has been completed on Monday,

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application

Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

The Investors can visit following www.beetalfinancial.com; for the below-mentioned

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

Updating of Indian address/ e-mail address/ mobile number in the records

Updating of demat account details by Eligible Equity Shareholders holding shares in

Submission of self-attested PAN, client master sheet and demat account details by

COMPANY DETAILS

**REGISTRAR TO THE ISSUE** 

Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre,

Investors may contact the Registrar or the Company Secretary and Compliance Officer for

any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may

be addressed to the Registrar, with a copy to the SCSBs giving full details such as name,

address of the Applicant, contact number(s), e-mail address of the Sole/ first holder, folio

number or demat account number, number of Rights Shares applied for, amount blocked,

ASBA Account number, and the Designated Branch of the SCSBs where the Application

Form or the plain paper application, as the case may be, was submitted by the Investors

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the

Registrar of Companies (ROC) has been completed. However, we would like to clarify that

Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore,

open offer we don't have any relationship with the erstwhile promoter of the ETT Group

we have updated our website and all other records, to reflect the new name & website of

Declaration from Management of Laddu Gopal Online Services Limited

the trade name change is under process with the Bombay Stock Exchange.

Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE

trading approvals for the Rights Entitlements as required under the ASBA Circular:

full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer,

Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

section entitled - Basis of Allotment on the page 169 of the Letter of Offer.

GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

ALLOTMENT ONLY IN DEMATERIALISED FORM

the Issue Period subject to certain conditions

DISCLAIMER CLAUSE OF SEBI

Bank to the Issue

ICICI Bank Limited;

Contact Person: Mr. Varun Badai

E-mail ID: ipocmg@icicibank.com

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

February 17, 2025, by Registrar to the Issue

Shares under applicable securities laws) on the websites of:

Registrar to the Issue's website at: www.beetalfinancial.com;

Our Company's website at: https://lgos.in:

BSE Limited's website at: www.bse.com;

maintained by the Registrar or our Company;

Corporate Identity Number: L90009DL1993PLC123728

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD

Telephone: 011-29961281-83, 011-26051061, 26051064

Investor Grievance E-Mail: beetal@beetalfinancial.com

Near Dada Harsukhdas Mandir, New Delhi-110062;

Contact Person: Mr. Punit Mittal, General Manager

SEBI Registration Number: INR000000262

Email: beetal@beetalfinancial.com

Website: www.beetalfinancial.com

Validity: Permanent

Place: Delhi

Date: February 20, 2025

non-resident Eligible Shareholders

LADDU GOPAL ONLINE SERVICES LIMITED

(FORMERLY KNOWN AS ETT LIMITED):

Telephone: 7383380911

Website: https://lgos.in;

Contact Details: 022-68052182 Website: www.icicibank.com

Application in this Issue shall be made using the ASBA Facility in accordance with result in an Application being rejected, with our Company and the Registrar not having any Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the | liability to the Investor. The plain paper Application format will be available on the website ASBA Circulars, all Investors desiring to make an Application in this Issue are of the Registrar at www.beetalfinancial.com; mandatorily required to use the ASBA process only. Investors should carefully read | Our Company and the Registrar shall not be responsible if the Applications are not the provisions applicable to such Applications before making their Application through ASBA.

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein, Applications may be submitted at the Designated Branches of Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made. either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part during the Renunciation Period. Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements; the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitted for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits' of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of LISTING the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE) the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025, being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE-PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF

IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

## APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the | not result in and may not be construed as, a public offering in such jurisdiction. Further, list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised | provided Indian address to our company and who have made a request in this regard. In Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the

#### Application Form, please refer above mentioned link. APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may Eligible Equity Shareholders can also obtain the details of their respective Rights make an Application to subscribe to the Issue on plain paper in case of non-receipt of | Entitlements from the website of the Registrar accessible at by entering their DP-ID and Application Form as detailed above. In such cases of non-receipt of the Application Form | Client-ID. through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible. Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received a. subsequently.

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025, being the Issue Closing Date and should contain the following particulars:

- a. Name of our Company, being Laddu Gooal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); DP and Client-ID;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder | Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007 and for each Eligible Shareholder in case of joint names, irrespective of the total
- value of the Equity Shares applied for pursuant to the Issue; Number of Equity Shares held as on Record Date:
- Allotment option -only dematerialised form; Number of Rights Shares entitled to:

branch of the relevant SCSB;

- Number of Rights Shares applied for within the Rights Entitlements; Number of Additional Rights Shares applied for, if any (applicable only if entire
- Rights Entitlements have been applied for); Total number of Rights Shares applied for: Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights
- Share; Details of the ASBA Account such as the SCSB account number, name, address and
- In case of non-resident Eligible Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number,
- name, address and branch of the SCSB with which the account is maintained; Authorisation to the Designated Branch of the SCSB to block an amount equivalent
- to the Application Money in the ASBA Account Signature of the Eligible Shareholder (in case of joint holders, to appear in the same
- sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following: In cases where multiple Application Forms are submitted for Applications pertaining to | along with a photocopy of the acknowledgement slip. Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

I/ We acknowledge that Our Company, and the Registrar shall not be responsible if the Laddu Gopal Online Services Limited and we also want to inform that after completion of the Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms

along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could

LK MEHTA

(This is only an advertisement for Information purposes and not a Prospectus announcement)

K.MEHTA POLYMERS LIMITED.

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwalior, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Saijan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095. Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

### THE ISSUE

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME") BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be: (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42:31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications

for 84,800 shares for which "Bids banked but not registered") are as follows:

Category	Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	CONTRACTOR STATES	ription Ratio sed Subscription)
Market Makers	1	54,400	54,400	1.0	00 Times
Retail Individual Investors	13,970	2,23,52,000	5,07,200	44.0	07 Times*
Other than Retail Individual Investors	1,072	2,11,53,600	4,78,400	44.2	22 Times*
Total	15,043	4,35,60,000	10,40,000	Overall	41.88 Times

Total 242 applications for 3.87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. \*After revised subscription (original allocation was for 4.92.800 Equity Shares and allotment was made for 5.07.200 Equity Shares in Retails Category and in original

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category). ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	2000000000	ion per icant	Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1 6	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0
-	Grand Total	1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5.07,200 Equity shares as under:

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Applicant (Before	Allocation per Applicant (After Rounding Off)	Allottes to	Number of Successful applicants (after rounding off)	% to Total	Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200		5 COUNTY CO	TO AND OUR	317	100	507200	100	0

Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis) Total No. of

Number of

Sr. No	Shares applied for (Category wise)	Number of applications received	% to total	Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant		Ratio of allottees to applicants		applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)
31	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0:67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1.	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289,49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000		0.00		0.00			1600	2	3	Š - 4	0.00	3200	0.67	3200
55	334400	31.	0.09	334400	1.58	7563	7563	8000	1	1	(1)	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	-31	2	1.13	19200	4.01	94
58	424000	(1)	0.09	424000	2.00	9589	9589	9600	(3)	1	16	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	-1	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	1	1	1	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	1 3		2	1.13	38400	8.04	189
63	985600	1	0.09	985600	4.66	22290	22290	22400	1	1	1	0.56	22400	4,69	110
Gr	and Total	1072	100.00	21153600	100	478400		8 8		0	176	100	478400	100	0.00

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form. number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Place: Ratlam

Date: 19th February, 2025

BIGSHARE SERVICES PRIVATE LIMITED: SEBI Registration Number: INR000001385;

Contact Person: Mr. Babu Rapheal C.

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;

Tel. Number: +91 22 6263 8200: Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com; Investors Grievance Id: investor@bigshareonline.com; Website: www.bigshareonline.com;

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

Mr. Kamlesh Mehta **Managing Director** DIN: 00223360

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF L.K.MEHTA POLYMERS LIMITED. Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned

above, we would like to inform to all shareholders that the mentioned changes shall be read; "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."



**♦FINANCIAL EXPRESS** 

Pune

financialexp.epapr.in

Afsana Mirose Kherani

For Laddu Gopal Online Services Limited

(Formerly Known as ETT Limited)

On behalf of the Board of Directors

Managing Director Dehi Advertising

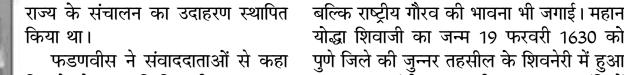
# 'शिवाजी महाराज का अपमान करने वालों को राज्य माफ नहीं करेगा'

जनसत्ता ब्यूरो नई दिल्ली. 19 फरवरी।

LK MEHTA

महाराष्ट्र के मुख्यमंत्री देवेंद्र फडणवीस ने बुधवार को छत्रपति शिवाजी

महाराज की जयंती पर उन्हें श्रद्धांजलि अर्पित की और उन्हें योग्य प्रशासक करार दिया। उन्होंने कहा कि शिवाजी ने एक कल्याणकारी



महाराज ने न सिर्फ स्वराज्य की स्थापना की,

योद्धा शिवाजी का जन्म 19 फरवरी 1630 को फडणवीस ने संवाददाताओं से कहा पुणे जिले की जुन्नर तहसील के शिवनेरी में हुआ कि जो लोग छत्रपति शिवाजी महाराज का था। मुख्यमंत्री फडणवीस, उपमुख्यमंत्रियों अपमान करने की कोशिश करेंगे, उन्हें एकनाथ शिंदे और अजित पवार ने शिवाजी उनकी 'असली जगह' दिखाई जाएगी महाराज की जयंती के अवसर पर शिवनेरी किले और राज्य उन्हें माफ नहीं करेगा। शिवाजी में आयोजित 'पालना अनुष्ठान' समेत विभिन्न कार्यक्रमों में शिरकत की।



(This is only an advertisement for Information purposes and not a Prospectus announcement)

# K.MEHTA POLYMERS LIMITED

Our Company was originally incorporated as Public Limited, under the Companies Act, 1956 ("Companies Act") in the name and style of "L.K.Mehta Polymers Limited on January 02nd, 1995 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Gwaltor, Madhya Pradesh with a object to acquire and takeover the existing proprietorship business of a sole proprietorship as going concern carried by Suresh Kumar Mehta in the name and style as 'M/s. Sajjan Plastic Industries'. As on date of this Prospectus the Corporate Identification Number of our Company is U25206MP1995PLC008901. For details of Company, please refer to section titled "History and Corporate Structure" beginning on page no. 111 of this Prospectus.

Registered office: 1103/2, Mhow-Neemuch Road, Ratlam, Madhya Pradesh, India, 457001, Website: https://lkmehtapolymersltd.com/; E-Mail: cs@lkmehtapolymersltd.com; Telephone No: +91-9669103095

Company Secretary and Compliance Officer: Ms. Pooja Wadhwani.

PROMOTERS OF THE COMPANY: MR. KAMLESH MEHTA AND RINA MEHTA

The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME platform of BSE Limited ("BSE SME")

#### BASIS OF ALLOTMENT SME IPO (BSE SME)

INITIAL PUBLIC ISSUE OF 10,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF L.K.MEHTA POLYMERS LIMITED ("L.K." OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹738.40 LAKHS ("THE ISSUE"), OF WHICH 54.400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹38.62 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.e. NET ISSUE OF 9,85,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹71/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE AGGREGATING TO ₹699.78 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.67% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

In terms of the prospectus dated February 06th, 2025 and as per 253(2) of the SEBI (ICDR), Regulation, 2018 wherein allocation in the net issue to the public category shall be; (a) minimum of 50% to Retail Individual Investors and (b) remaining to i) individual applicants other than retail individual investors and ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for, provided that the unsubscribed portion in either of categories specified in clause (a) or (b) may be allocated to applicants in the other category.

Explanation: If the retail individual investor category is entitled to more than fifty per cent, of the Net issue on a proportionate basis, the retail individual investors shall be allocated that higher percentage

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹71/- EACH INCLUDING A SHARE PREMIUM OF ₹61/- PER EQUITY SHARE THE ISSUE PRICE IS 7.10 TIMES OF THE FACE VALUE THE ISSUE WAS OPENED ON THURSDAY, 13TH FEBRUARY, 2025 AND CLOSED ON MONDAY, 17TH FEBRUARY, 2025.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). In terms of the Chapter IX of the SEBI (ICDR), Regulation, 2018, as amended from time to time, our company has received in-principle approval letter dated January 22nd, 2025 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited.

#### SUBSCRIPTION DETAILS

Details of Applications: The issue has received 15,295 applications before Technical Rejection for application of 4,40,01,600 Equity Shares and 53 applications for which "Bids banked but not registered" for 84,800 Equity Shares (including reserved portion of Market Maker of 54,400 equity shares) resulting 42.31 times subscription. The details of the valid applications received in the issue (after Technical Rejections for 252 applications of 4,41,600 Equity Shares and after removing 53 applications

for 84,800 shares for which "Bids banked but not registered") are as follows:

Number of Applications	Number of Equity Shares	Number of Equity Shares Allocated	Subscription Ratio (After Revised Subscription			
1 2 1	54,400	54,400	1.0	00 Times		
13,970	2,23,52,000	5,07,200	44.07 Times*			
1,072	2,11,53,600	4,78,400	44.3	22 Times*		
15,043	4,35,60,000	10,40,000	Overall	41.88 Times		
	Applications 1 13,970 1,072	Applications Equity Shares 1 54,400 13,970 2,23,52,000 1,072 2,11,53,600	Applications         Equity Shares         Shares Allocated           1         54,400         54,400           13,970         2,23,52,000         5,07,200           1,072         2,11,53,600         4,78,400	Applications         Equity Shares         Shares Allocated         (After Revised Shares Allocated)           1         54,400         54,400         1.00           13,970         2,23,52,000         5,07,200         44.00           1,072         2,11,53,600         4,78,400         44.00		

total 242 applications for 3,87,200 Equity shares in Retail Individual Investors were rejected on technical grounds. Total 10 applications for 54,400 Equity shares in other than Retail Category were rejected on technical ground. Further, there was no withdrawal of application in any of the category. \*After revised subscription (original allocation was for 4.92.800 Equity Shares and allotment was made for 5.07.200 Equity Shares in Retails Category and in original

Allocation was for 4,92,800 Equity Shares and allotment was made for 4,78,400 Equity Shares in Other than Retail Category).

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange being BSE Limited on 18th February, 2025.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 54,400 Equity shares, out of reserved portion of 54,400 Equity Shares.

Sr. No.	No. of Shares applied for (Category wise)	Number of applications received	% to total		% to total	Proportionate shares available	Allocation per Applicant		Ration of allottees to applicants	Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/ alloted	% to total	Surplus/ Deficit (14)-(7)
1	54400	1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0
- 0	Grand Total	1	100	54400	100	54400	54400	54400	Firm	1	100	54400	100	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal, if any): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹71/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.07 times. The total number of shares allotted in this category is 5.07,200 Equity shares as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Applicant (Before	Allocation per Applicant (After Rounding Off)	Allottes to	Number of Successful applicants (after rounding off)		Total No. of Equity Shares allocated/ allotted	% to Total	No. of Shares Surplus/ Deficit
1600	13970	100.00	22352000	100	507200	36.31	1600	1:44	317	100	507200	100	0
TOTAL	13970	100.00	22352000	100	507200				317	100	507200	100	0

C. Allocation to Non-Retail Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹71/ per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 44.22 times. Total number of shares allotted in this category is 4,78,400 Equity Shares. The category wise basis of allotment is as under: (Sample Basis)

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each calegory	% to total	Proportionate shares available	Allocati Appli	Ratio of allottees to applicants		Number of successful applicants (after rounding)	% to total	Total No. of shares allocated/alloted	% to total	Surplus/ Deficit (14)-(7)	
1	3200	507	47.30	1622400	7.67	36691	72.37	1600	23	507	23	12.99	36800	7.70	109
2	4800	43	4.01	206400	0.98	4668	108.56	1600	3	43	3	1.69	4800	1.00	132
3	6400	108	10.08	691200	3.27	15632	144.74	1600	5	54	10	5.65	16000	3.34	368
4	8000	22	2.05	176000	0.83	3980	180.91	1600	1	11	2	1.13	3200	0.67	-780
5	9600	7	0.65	67200	0.32	1520	217.14	1600	1	7	1	0.56	1600	0.33	80
6	11200	80	7.46	896000	4.24	20264	253.3	1600	13	80	13	7.34	20800	4.35	536
7	12800	68	6.34	870400	4.11	19685	289.49	1600	3	17	12	6.78	19200	4.01	-485
8	14400	46	4.29	662400	3.13	14981	325.67	1600	9	46	9	5.08	14400	3.01	-581
9	16000	48	4.48	768000	3.63	17369	361.85	1600	11	48	11	6.21	17600	3.68	231
10	17600	9	0.84	158400	0.75	3582	398	1600	2	9	2	1.13	3200	0.67	-382
54	320000	3	0.28	960000	4.54	21711	7237	6400	1	1	3	1.69	19200	4.01	-2511
	320000	3	0.00	8	0.00	Ē.	3	1600	2	3		0.00	3200	0.67	3200
55	334400	1	0.09	334400	1.58	7563	7563	8000	J.	10.	510	0.56	8000	1.67	437
56	345600	1	0.09	345600	1.63	7816	7816	8000	1	1	1	0.56	8000	1.67	184
57	422400	2	0.19	844800	3.99	19106	9553	9600	1	1	2	1.13	19200	4.01	94
58	424000	1	0.09	424000	2.00	9589	9589	9600	1	1	1	0.56	9600	2.01	11
59	464000	1	0.09	464000	2.19	10494	10494	11200	1	1	1	0.56	11200	2.34	706
60	480000	1	0.09	480000	2.27	10855	10855	11200	1	1	1	0.56	11200	2.34	345
61	704000	1	0.09	704000	3.33	15921	15921	16000	[2 <b>1</b>	1	(1)	0.56	16000	3.34	79
62	844800	2	0.19	1689600	7.99	38211	19105.5	19200	17.1	1	2	1.13	38400	8.04	189
63	985600		0.09	985600	4.66	22290	22290	22400		1	1	0.56	22400	4.69	110
Gr	and Total	1072	100.00	21153600	100	478400	24-20-30		COAL C		176	100	478400	100	0.00

The Board of Directors of the Company at its meeting held on 18th February, 2025 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for allotment of shares in dematerialized form to various successful applicants.

The allotment advice and/or notices are being dispatched to the address of the Applicants as registered with the depositories. Further the instructions to Self-Certified Syndicate Banks were being processed on or before 21st February, 2025. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE within 3 (Three) Working Days from the date of the closure of the Issue. The trading is proposed to be commenced on Friday, 21st February, 2025 subject to receipt of final listing and trading approval from the BSE.

# INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, BIGSHARE SERVICES PRIVATE LIMITED at www.bigshareonline.com, All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

BIGSHARE SERVICES PRIVATE LIMITED;

SEBI Registration Number: INR000001385;

Address: Office No. S6 - 2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri - East, Mumbai - 400093, Maharashtra, India;

Tel. Number: +91 22 6263 8200:

Fax Number: +91 22 6263 8299; Email Id: ipo@bigshareonline.com;

Investors Grievance Id: investor@bigshareonline.com;

Website: www.bigshareonline.com; Contact Person: Mr. Babu Rapheal C.

> On behalf of Board of Directors FOR L.K.MEHTA POLYMERS LIMITED

> > Mr. Kamlesh Mehta **Managing Director**

> > > DIN: 00223360

Date: 19th February, 2025 THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS

PROSPECTS OF L.K.MEHTA POLYMERS LIMITED.

Place: Ratlam

Note: All Capitalized terms used are not defined herein shall have the respective meanings assigned to them in the Prospectus.

CORRIGENDUM TO THE PROSPECTUS DATED FEBRUARY 06™, 2025

This Corrigendum should be read in conjunction with the Prospectus filed with the Registrar of Companies, Gwalior on February 06th, 2025. This is with reference to captioned above, we would like to inform to all shareholders that the mentioned changes shall be read: "The Paid-up Equity Capital after the Issue on the page 43 of the Prospectus shall be read as 38,40,000 Equity Shares of ₹10/- each in place of 38,34,000 Equity Shares of ₹10/- each."

This is only an advertisement for information purposes and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated . Wednesday February 05, 2025 (the 'Letter of Offer') filed with the Stock Exchange, namely BSE Limited, where presently the Equity Shares of the Company are listed, and the Securities and Exchange Board of India ('SEBI')

# LADDU GOPAL ONLINE SERVICES LIMITED

Corporate Identification Number: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007; Contact Details: 7383380911;

Email-ID: ettsecretarial@gmail.com; Website: https://lgos.in; Contact Person: Ms. Juhi Khandelwal, Company Secretary & Compliance Officer;

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF OUR COMPANY

FOR PRIVATE CIRCULATION TO THE EQUITY SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ONLY

RIGHTS ISSUE OF UP TO 1,65,89,856\*FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹10/- (RUPEE TEN ONLY) ('EQUITY SHARES') EACH AT A PRICE OF ₹15/- (RUPEES FIFTEEN ONLY) PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER EQUITY SHARE) ('ISSUE PRICE') ('RIGHT SHARES') FOR AN AMOUNT AGGREGATING UP TO ₹ 24,88,47,840 (RUPEES TWENTY FOUR CRORE EIGHTY EIGHT LAKH FOURTY SEVEN THOUSAND EIGHT HUNDRED FOURTY ONLY) ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS OF LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED) ('COMPANY' OR 'ISSUER') IN THE RATIO OF 8 RIGHTS SHARES FOR EVERY 5 EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, TUESDAY, FEBRUARY 11, 2025 ('ISSUE'). FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 149 OF THIS LETTER OF OFFER. \*Assuming full subscription

PAYMENT METHOD FOR THE ISSUE

The entire amount of the Issue Price of ₹15/- per Rights Equity Share shall be payable at the time of Application, which constitutes 100% (Hundred percent) of the Issue Price.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

**ISSUE OPENS ON** LAST DATE OF ON-MARKET RENUNCIATIONS\* **ISSUE CLOSES ON\*\*** 

FRIDAY, 21 FEBRUARY, 2025 THURSDAY 27 FEBRUARY, 2025 WEDNESDAY, 05 MARCH, 2025 # Eligible Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the dema

account of the Renounces on or prior to the Issue Closing Date. \*Our Board or a duly authorized committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 (Thirty) days from the Issue

Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking Simple, Safe, Smart way of making

Application in this Issue shall be made using the ASBA Facility in accordance with Regulation 76 of the SEBI (ICDR) Regulations, the SEBI Right Issue Circulars and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process only. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA.

an application - Make use of it!!!

Please note that subject to the SCSBs complying with the requirement of the SEBI circular bearing reference number CIR/CFD/DIL/13/2012 dated September 25, 2012. Within the periods stipulated therein. Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI circular bearing reference number CIR/CFD/DIL/1/2013 dated January 02, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSBs should have a separate account in its own name with any other SEBI registered SSB(s). Such Account shall be used solely for the purpose making an application in this Issue and clear demarcated funds should be available in such account for such an Application.

The renunciation of Rights Entitlements credited in your demat account can be made either by sale of such Rights Entitlements, using the secondary market platform of the Stock Exchanges or through an off-market transfer. The Investors may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in par during the Renunciation Period, Such renunciation shall result in renouncement of the Right Shares. The Investors should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. Investors shall be able to trade their Rights Entitlements: the trades will be settled by transferring the Rights Entitlements through the depository mechanism.

Pursuant to the provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders have been credited in their respective demat account and shall be admitte for trading on the Stock Exchange under the ISIN 'INE546I20017, subject to requisite approvals. For details of credit of the Rights Entitlement, see 'Terms of the Issue - Credits of Right Entitlements in demat accounts of Eligible Equity Shareholders' on page 149 of the Letter of Offer.

In accordance with the Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue circulars the credit of Rights Entitlement and Allotment of Rights Shares shall be made in dematerialized only.

Eligible Equity Shareholders, whose Rights Entitlements are credited in RIGHTS SUSPENSE ESCROW ACCOUNT" opened by our Company, are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of the demat account etc., details/ records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar being 2 (Two) Working Days prior to Wednesday, 05 March, 2025, being the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts at least 1 (One) day before Wednesday, 05 March, 2025. being the Issue Closing Date. To enable such Eligible Equity Shareholders are also requested to ensure that the demat account is active, details of which have been provided to the Company or the Registrar to facilitate the aforementioned transfer.

AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RIGHTS SHARES ON OR BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY. FOR DETAILS, PLEASE SEE THE SECTION ENTITLED 'TERMS OF THE ISSUE -PROCEDURE FOR APPLICATION IN THE ISSUE ON PAGE 159 OF THE LETTER OF IN ACCORDANCE WITH REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ

PLEASE NOTE THAT CREDIT OF THE RIGHTS ENTITLEMENTS IN THE DEMAT

ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RIGHTS SHARES

WITH THE SEBI RIGHTS ISSUE CIRCULAR, THE CREDIT OF RIGHTS ENTITLEMENTS AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALIZED FORM

# APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

An Investor wishing to participate in this Issue can participate only using the ASBA facility and is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors shall submit the Application Form in physical mode to the Designated Branches of the SCSB or online/electronic Application through the website of the SCSBs (If made available by such SCSB) for Authorizing such SCSB to block application Money payable on the application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process. please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised Fpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer above mentioned link.

# APPLICATION ON PLAIN PAPER

An Eligible Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Company, Registrar, the BSE Limited An Eligible Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Shareholder who has not provided an Indian address.

Please note that the Eligible Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received

The Application on plain paper, duly signed by the Eligible Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before Wednesday, 05 March, 2025 being the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Laddu Gopal Online Services Limited (Formerly Known as ETT Limited)
- Name and address of the Eligible Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- DP and Client-ID:
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Shareholder and for each Eligible Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to the Issue;
- Number of Equity Shares held as on Record Date; Allotment option-only dematerialised form;
- Number of Rights Shares entitled to: g.
- h. Number of Rights Shares applied for within the Rights Entitlements;
- Number of Additional Rights Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Rights Shares applied for; Total amount paid at the rate of Rs. 15/- (Rupee Fifteen Only) payable per Rights
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB In case of non-resident Eligible Shareholders making an application with an Indian
- address, details of the NRE / FCNR/ NRO account such as the account number name, address and branch of the SCSB with which the account is maintained; Authorisation to the Designated Branch of the SCSB to block an amount equivalent
- to the Application Money in the ASBA Account Signature of the Eligible Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

In addition, all such Eligible Shareholders are deemed to have accepted the following:

Rights Entitlements credited to the same demat account or in demat suspense escrow account, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.cameoindia.com/pradhin.

Applications are not uploaded by SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

the fund in the bank account. For further details, check selection on ASBA below. result in an Application being rejected, with our Company and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at www.beetalfinancial.com;

Our Company and the Registrar shall not be responsible if the Applications are not

uploaded by the SCSB, or funds are not blocked in the Investors' ASBA Accounts on or before the Issue Closing Date.

LAST DATE FOR APPLICATION The last date for submission of the duly filled in the Application Form or a plain paper Application is Wednesday, 05 March, 2025, being the Issue Closing Date. Our Board may extend such date for such period as it may determine from time to time, subject to the

issue period not exceeding 30 (Thirty) days from the Issue Opening Date (inclusive of the

Issue Opening Date). If the Application Form is not submitted with an SCSB, uploaded with BSE Limited, and the Application Money is not blocked with the SCSB, the invitation to the offer contained in the etter of Offer shall be deemed to be have been declined and our board or any committee. thereof shall be at liberty to dispose of the Equity shares hereby offered, as set out in the section entitled – Basis of Allotment on the page 169 of the Letter of Offer.

ALLOTMENT ONLY IN DEMATERIALISED FORM

The Allotment of Equity Shares pursuant to the Issue will only be made in Dematerialised Form. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholder, who hold Equity Shares in demat form as on Tuesday, February 11, 2025, being the Record Date, desirous of subscribing to Rights Shares may also apply in this issue during the Issue Period subject to certain conditions

IN ACCORDANCE WITH THE PROVISIONS OF REGULATION 77A OF THE SEBI (ICDR) REGULATIONS READ WITH SEBI RIGHTS ISSUE CIRCULAR. THE CREDIT OF RIGHTS ENTITLEMENT AND ALLOTMENT OF RIGHT SHARES SHALL BE MADE IN DEMATERIALISED FORM ONLY. INVESTORS WILL NOT HAVE THE OPTION OF GETTING THE ALLOTMENT OF EQUITY SHARES IN PHYSICAL FORM.

Receipt of In-principle approval from BSE Limited ("BSE") in accordance with Regulation 28 (1) of SEBI (LODR) Regulations for listing of the Right Shares wide Letter No LOD/RIGHT/HC/FIP/1760/2024-25 from BSE Limited ("BSE ") Dated 30th January. 2025. Our Company will also make application to BSE Limited ("BSE") to obtain their trading approvals for the Rights Entitlements as required under the ASBA Circular:

Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The investors are advised to refer to the full text of 'Disclaimer clause of SEBI' beginning on page 144 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE LIMITED (DESIGNATED STOCK EXCHANGE) It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the letter of offer for the full text of the

Disclaimer clause of the BSE Limited . For more information on 'Disclaimer of BSE Limited', kindly refer to page 145 of the Letter of Offer issued by the Company.

ESCROW COLLECTION BANK, ALLOTMENT ACCOUNT BANKS, REFUND BANKER Bank to the Issue

ICICI Bank Limited: Address: Capital Market Division, 5th Floor, HT Parekh Marg Churchgate, Mumbai

Contact Person: Mr. Varun Badai

**DISCLAIMER CLAUSE OF SEBI** 

Website: www.icicibank.com

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS In accordance with the SEBI ICDR regulations the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Right Entitlement Letter and other issue material will be sent/ dispatched only to the Eligible Equity shareholders who have provided Indian address to our company and who are located in jurisdiction where offer and sale of the Rights Entitlement or Rights Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdiction. Further, Letter of offer will be sent / dispatched to the Eligible Equity shareholder who have

February 17, 2025, by Registrar to the Issue. Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar accessible at by entering their DP-ID and

Investors can access the Letter of Offer, the Abridged Letter of Offer, and the Application

Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Shares under applicable securities laws) on the websites of:

- The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in. The Investors can visit following www.beetalfinancial.com; for the below-mentioned
- Updating of Indian address/ e-mail address/ mobile number in the records maintained by the Registrar or our Company;
- Updating of demat account details by Eligible Equity Shareholders holding shares in Submission of self-attested PAN, client master sheet and demat account details by

COMPANY DETAILS LADDU GOPAL ONLINE SERVICES LIMITED (FORMERLY KNOWN AS ETT LIMITED);

Website: https://lgos.in; Corporate Identity Number: L90009DL1993PLC123728

# REGISTRAR TO THE ISSUE

BEETAL FINANCIAL & COMPUTER SERVICES (P)LTD Registered Office: Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukhdas Mandir, New Delhi-110062;

Telephone: 011-29961281-83, 011-26051061, 26051064

Website: www.beetalfinancial.com

non-resident Eligible Shareholders;

Contact Person: Mr. Punit Mittal, General Manager SEBI Registration Number: INR000000262 Validity: Permanent

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-Issue or post Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs giving full details such as name, address of the Applicant, contact number(s). e-mail address of the Sole/ first holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number, and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors

We, Laddu Gopal Online Services Limited (formerly known as ETT Limited), would like to

inform all concerned shareholders that the formal name change in the records of the Registrar of Companies (ROC) has been completed. However, we would like to clarify that the trade name change is under process with the Bombay Stock Exchange Further we want to clarify that we in no manner are using the trademark of ETT. Furthermore,

we have updated our website and all other records, to reflect the new name & website of Laddu Gopal Online Services Limited and we also want to inform that after completion of the open offer we don't have any relationship with the erstwhile promoter of the ETT Group

> Afsana Mirose Kherani Managing Director

www.readwhere.com

In cases where multiple Application Forms are submitted for Applications pertaining to

In cases where Multiple Application Forms are submitted for Applications pertaining to

Investors are requested to strictly adhere to these instructions. Failure to do so could

If We acknowledge that Our Company, and the Registrar shall not be responsible if the

Our Company's website at: https://lgos.in: Registrar to the Issue's website at: www.beetalfinancial.com BSE Limited's website at: www.bse.com;

Contact Person: Ms. Juhi Khandelwal , Company Secretary & Compliance Officer;

along with a photocopy of the acknowledgement slip.

Delhi Advertising

Date: February 20, 2025

Place: Delhi

E-mail ID: ipocmg@icicibank.com Contact Details: 022-68052182

provided Indian address to our company and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged letter of offer, the Rights Entitlement letter along with the Application Form has been completed on Monday,

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the

Registered Office: House No 503/12 Main Bazar Sabzi Mandi New Delhi 110007 Telephone: 7383380911

Email: beetal@beetalfinancial.com Investor Grievance E-Mail: beetal@beetalfinancial.com

Declaration from Management of Laddu Gopal Online Services Limited

For Laddu Gopal Online Services Limited (Formerly Known as ETT Limited) On behalf of the Board of Directors